

Human Computer Interaction (HCI)

It's mostly good !

J.T. Wunderlich PhD

2018

Quick audio overview added in 2020 (during corona virus)



JT Wunderlich PhD, at ELIZABETHTOWN COLLEGE since 1999

Associate Professor of Engineering & Computer Science

Computer Engineering Program Coordinator

Architectural Studies Program Coordinator

Founder & Director of Robotics & Machine Intelligence Lab



PRIOR TO 1999:



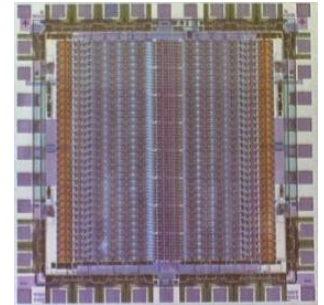
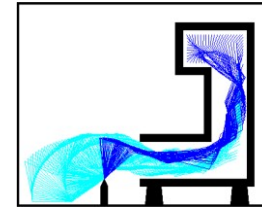
PURDUE UNIVERSITY Assistant Professor of Electrical Engineering Technology



IBM S/390 Supercomputer Research & Development

UNIVERSITY OF DELAWARE PhD in Electrical (& Computer) Engineering

- Robotic-arm design
- Rehabilitation Robotics
- Neural Network chips



PENN STATE M Eng in Engineering Science

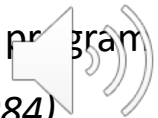
- Neural Network chip design



SAN FRANCISCO STATE Physics Grad Student

UNIVERSITY OF CALIFORNIA AT SAN DIEGO Urban Design 2nd Degree program

UNIVERSITY OF TEXAS AT AUSTIN BS in Architectural Engineering (1984)



Color Code throughout talk:

GREEN = GOOD

RED = BAD

ALL OTHER COLORS = No Judgment offered





CT Scan (CAT Scan, Computerized Axial Tomography)

MRI (Magnetic Resonance Imaging)

CT



MRI

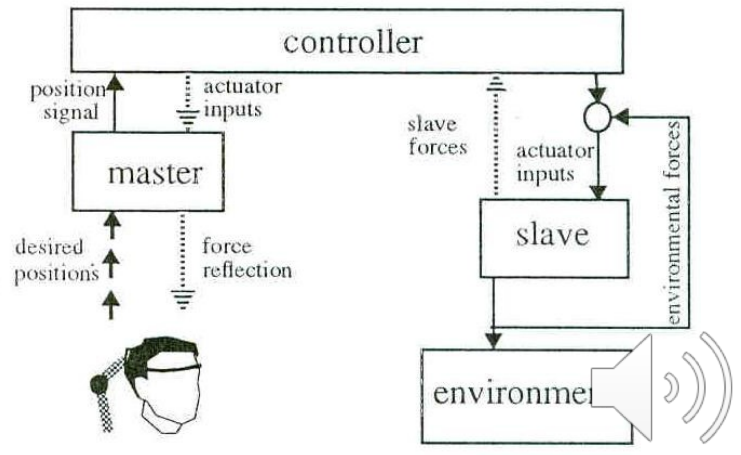
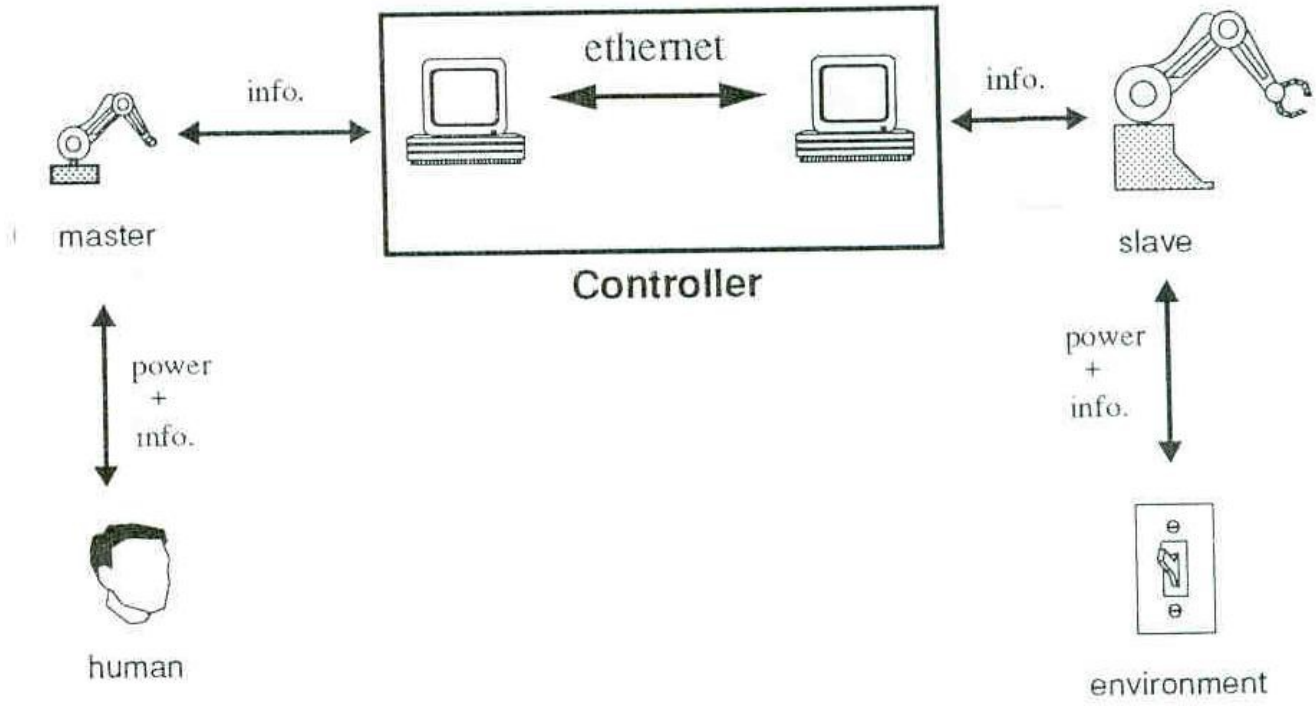




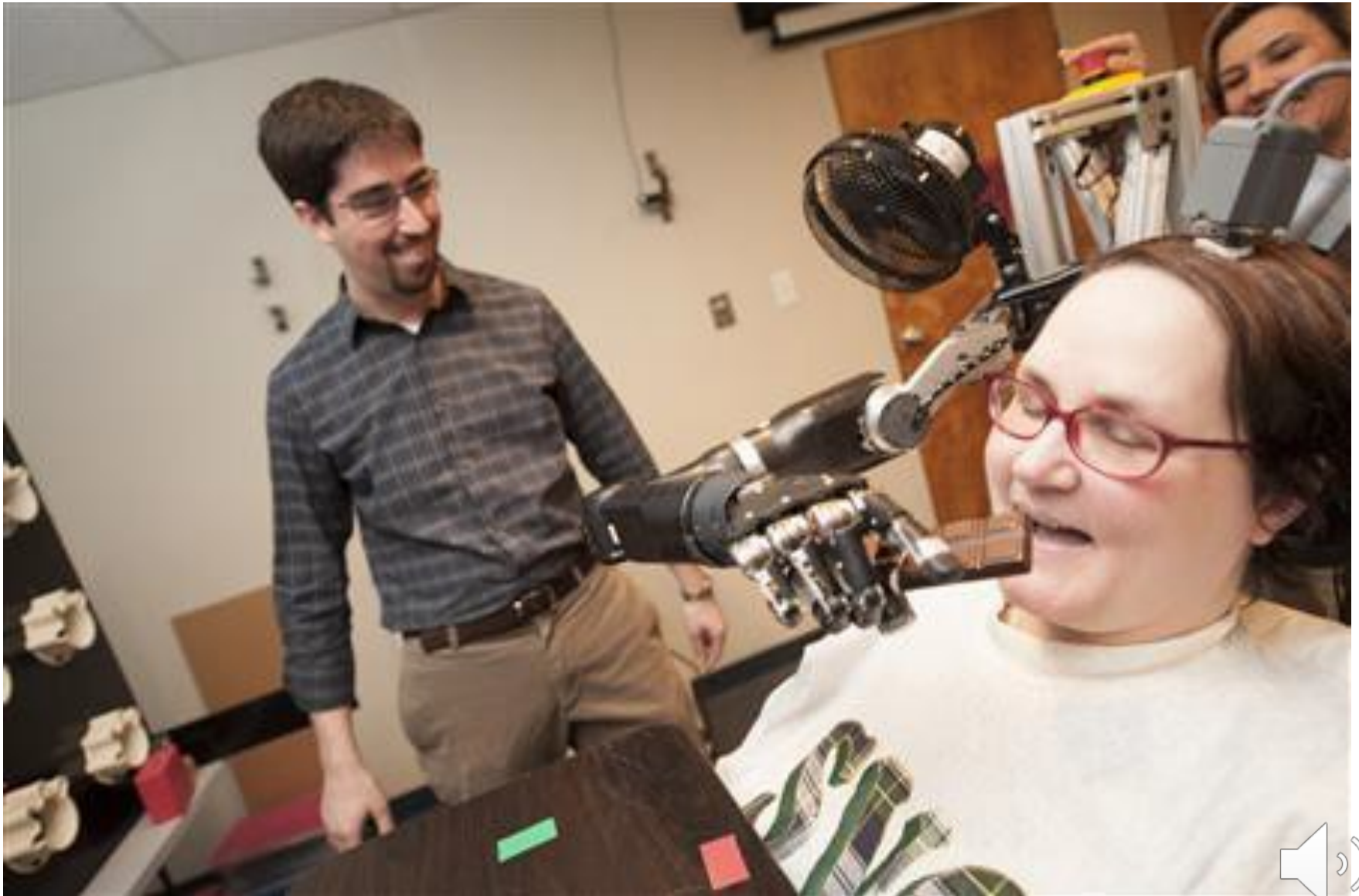
None



Designing Robotic Arms for Disabled Children



2014 Mind-controlled Prosthetics



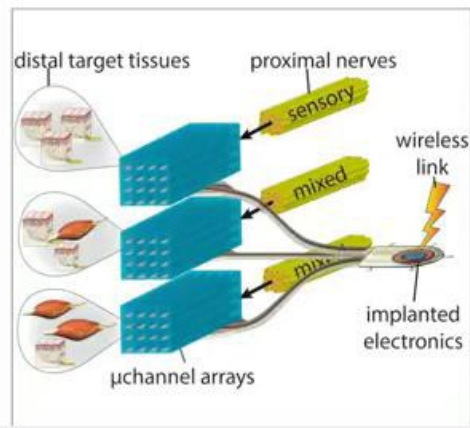
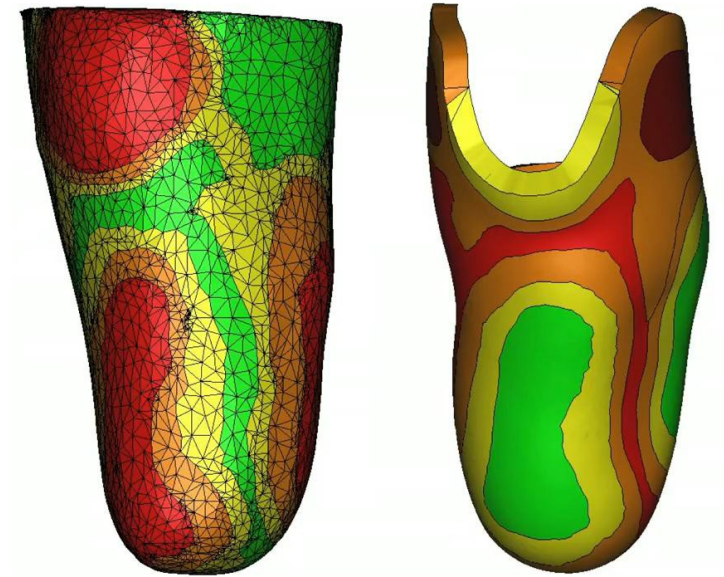
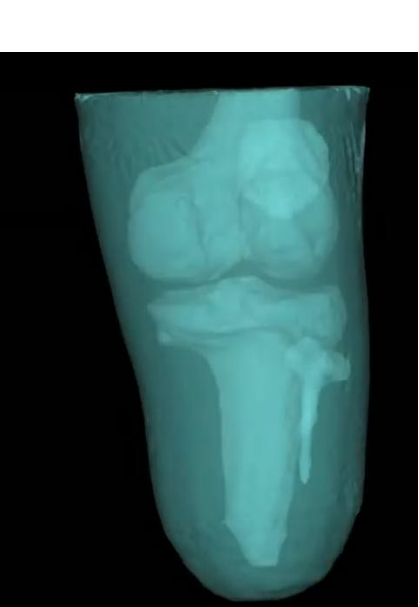
2014 Maneuverability For The Disabled



2014 Prosthetic Lower Leg

ASSISTING THE DISABLED

VIDEO: <https://www.youtube.com/watch?v=CDsNZJTWw0w>

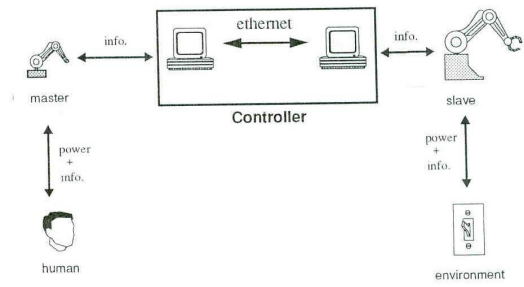


11:53 / 19:00



New bionics let us run, climb and dance | Hugh Herr

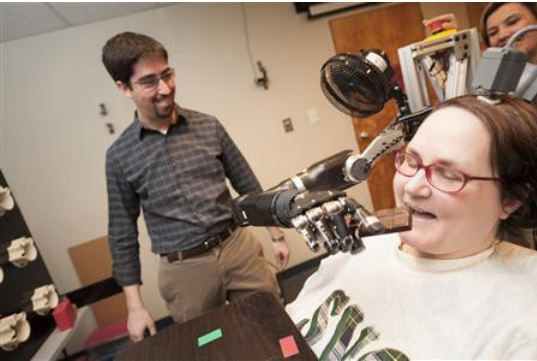
New-School



Old-School qualities lost?

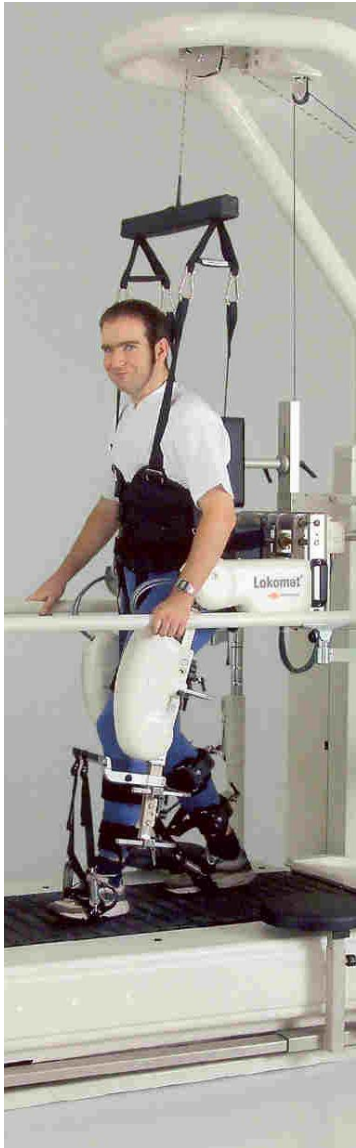
ASSISTING THE DISABLED

None

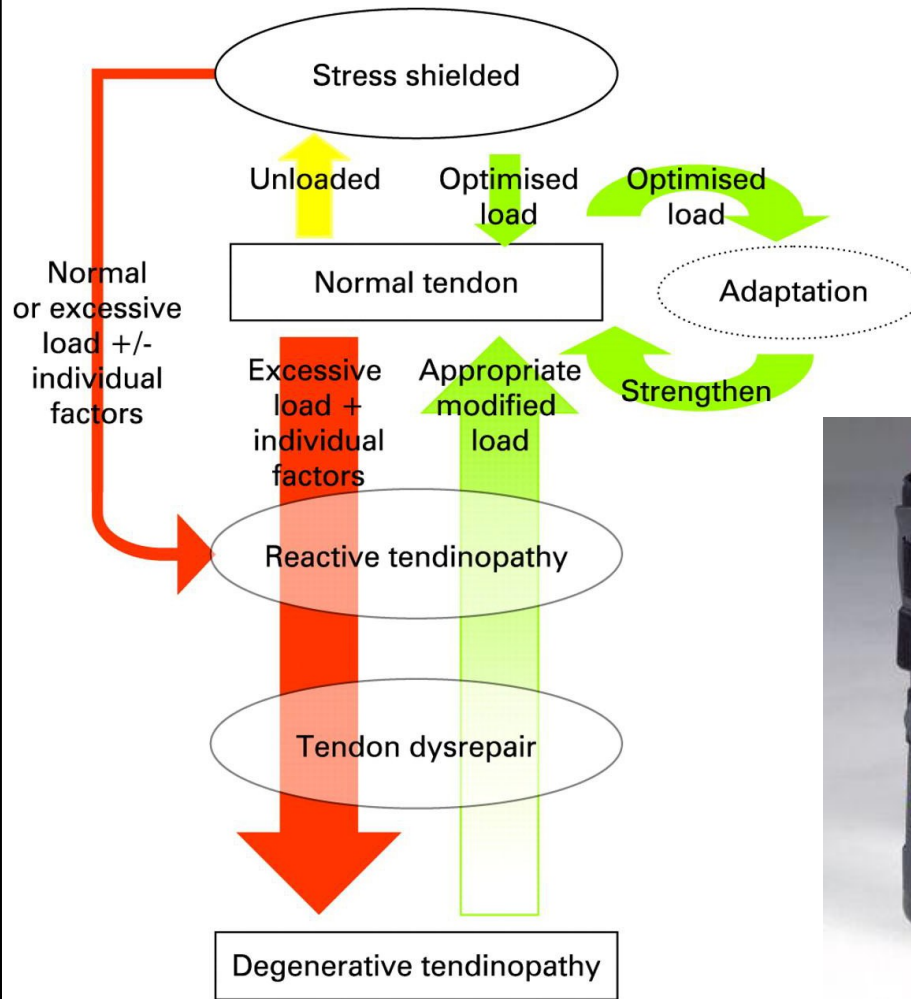


2014 Robotics-assisted Rehab for Injuries ??





Added strength from healing under load may be lost with too much assistance





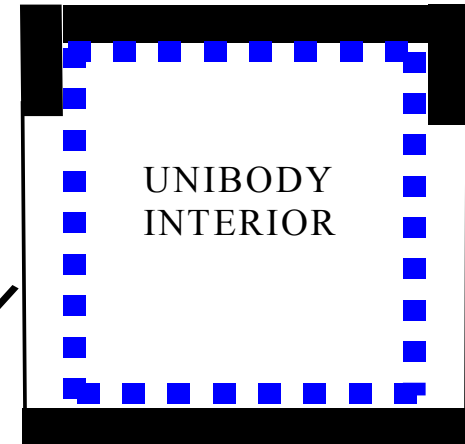
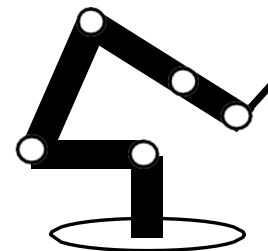
VIDEO: <https://www.youtube.com/watch?v=sjAZGUcjrP8>

1994 Wunderlich Research Designing Robotic Arms for enclosed spaces

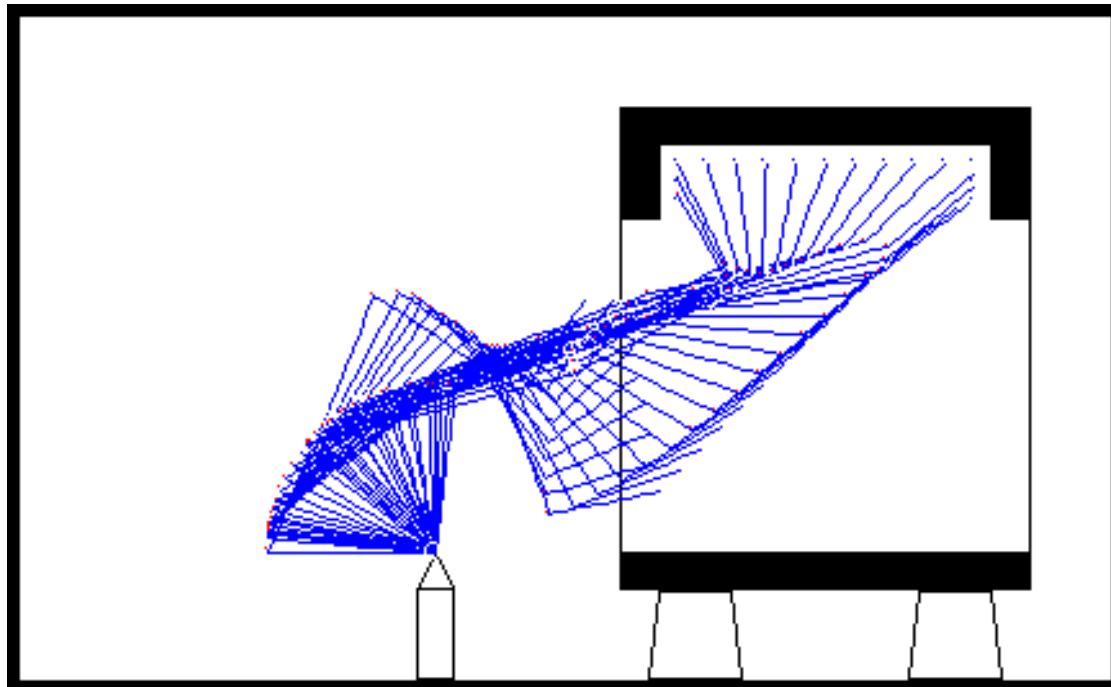
REPETITIVE TASKS



ROBOT



EXAMPLE RESULT: **New 4-DOF Design** (Generated from an original 5-DOF design)



DOF means Degrees Of Freedom,
and for this type arm it means the number of elbows



1994 Wunderlich Research Designing Robotic Arms for enclosed spaces

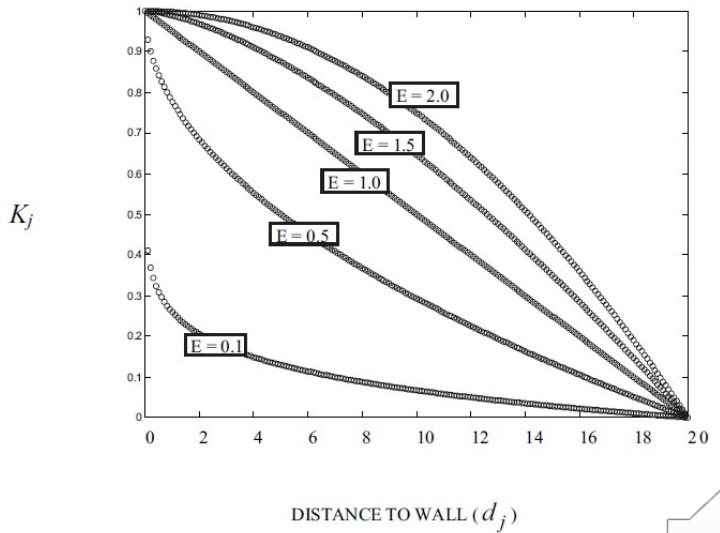
Methodology:

- 1) Create enclosure from simulation **primitives** designed to allow various specifications of “Repelling Fields” and “Local Attractors”

	TUNNEL	LEFT ELBOW	RIGHT ELBOW	TERMINATOR
ATTRACTIVE POLE (●) REPELLING ANGLES (u _j) ↗				
REPELLING FIELD WIDTH (t _j)	OUTER-BANK: 30% OF ENCLOSURE WIDTH INNER-BANK: 40% OF ENCLOSURE WIDTH	OUTER-BANK: 20% OF ENCLOSURE WIDTH INNER-BANK: 40% OF ENCLOSURE WIDTH		30% OF ENCLOSURE WIDTH
(E)	OUTER-BANK: E = 0.1 INNER-BANK: E = 1.0	OUTER-BANK: E = 0.1 INNER-BANK: E = 0.0		E = 0.1

EXAMPLE K_j 's for $t_j = 20$, $d_{ABORT} = 0$, $V_j = V_e = 1$

$$K_j = V_j V_e \left[1 - \left(\frac{d_j - d_{ABORT}}{t_j} \right)^E \right]$$

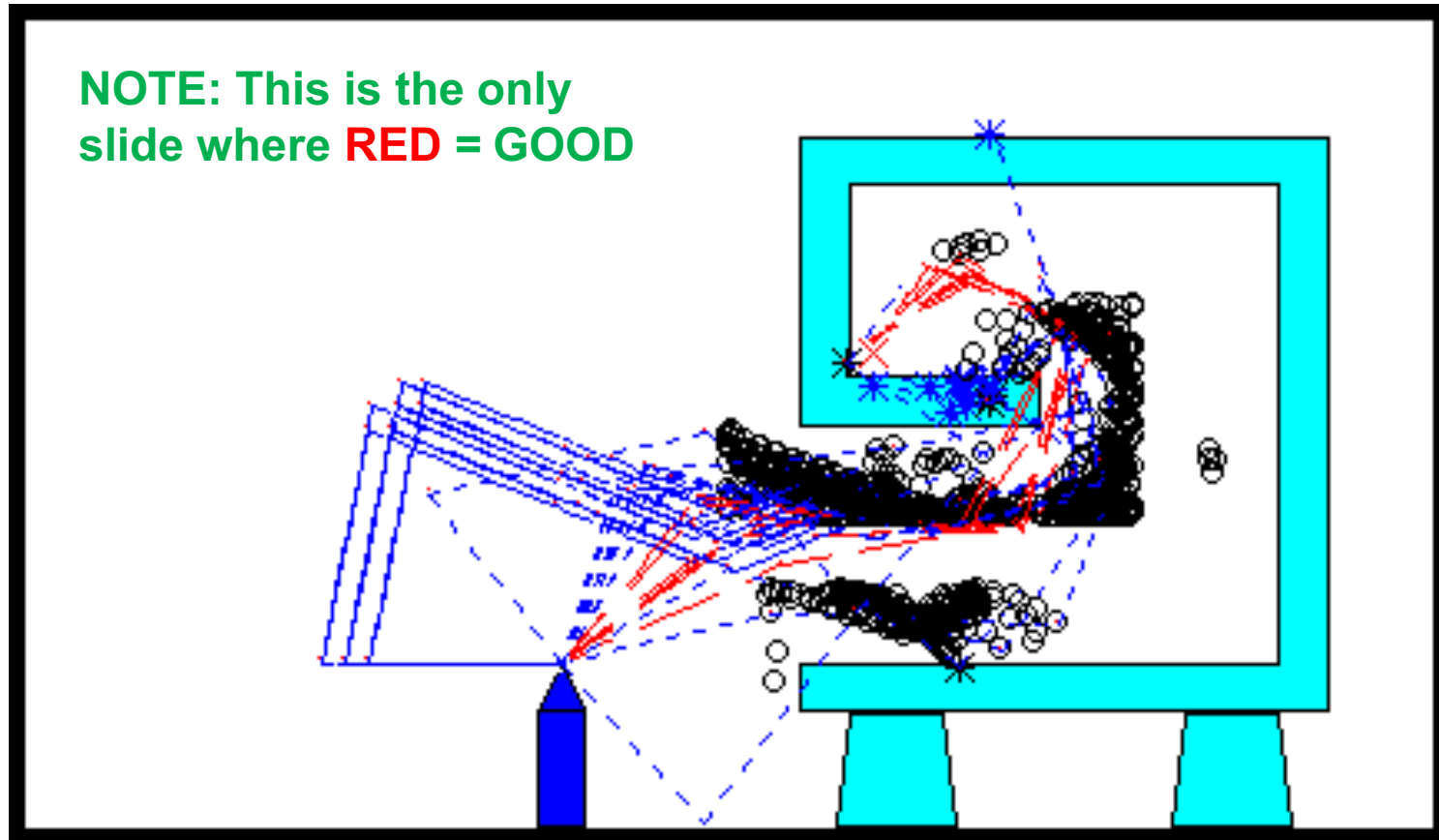


Note: If a goal or fixed-trajectory task is specified within primitive, the attractive pole is disabled and repelling-angles are set to 90 degrees.

Designing Robotic Arms for enclosed spaces

- 2) Many geometrically-feasibly designs generated by permuting link-lengths and testing candidate designs in enclosure
- 3) Successful designs used for next generation of permutations

NOTE: This is the only slide where RED = GOOD



“O” = Elbow being repelled from a surface.

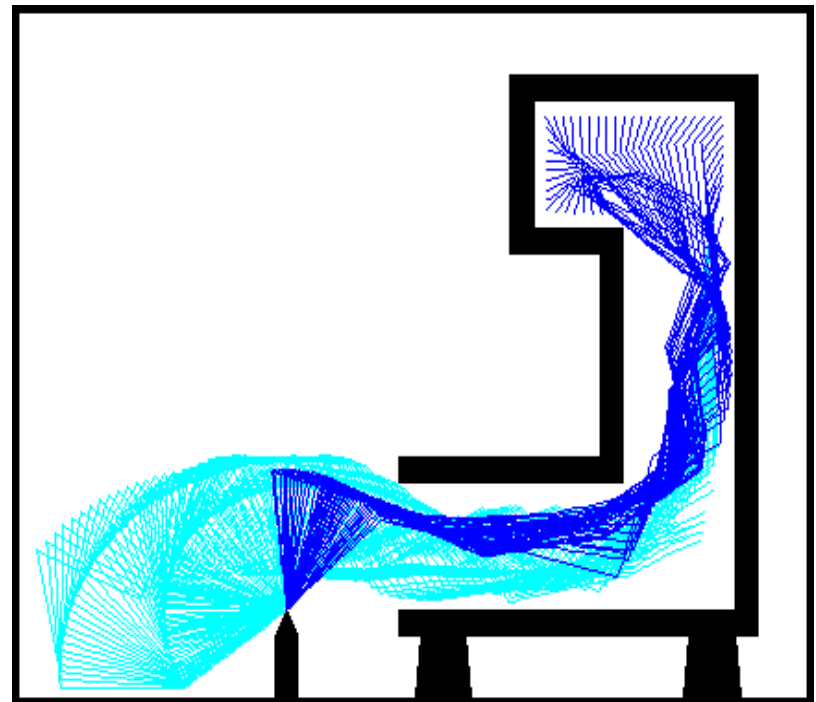
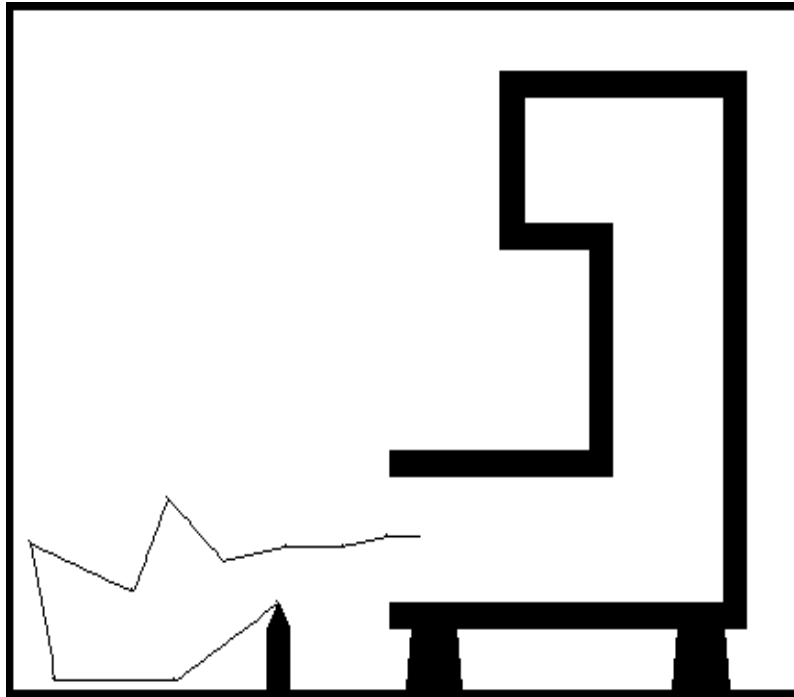
Solid Blue Line = Candidate Design tested (in their initial configuration)

Dotted Blue Line = Failed Design at its final configuration (* = crash point)

Dashed Red Line = Successful Design at its final configuration (Reaching Goal at “X”)



Designing Robotic Arms for enclosed spaces



“**evolved**” designs capable of most complex task, while optimized for minimal **Degrees Of Freedom (DOF)**, Speed, Dexterity, Minimal Energy Consumption, and Minimal **Consumption Of Available Redundancy (“COAR”** -- *first derived by JT Wunderlich*)



New-School



REPETITIVE TASKS

Old-School qualities lost?

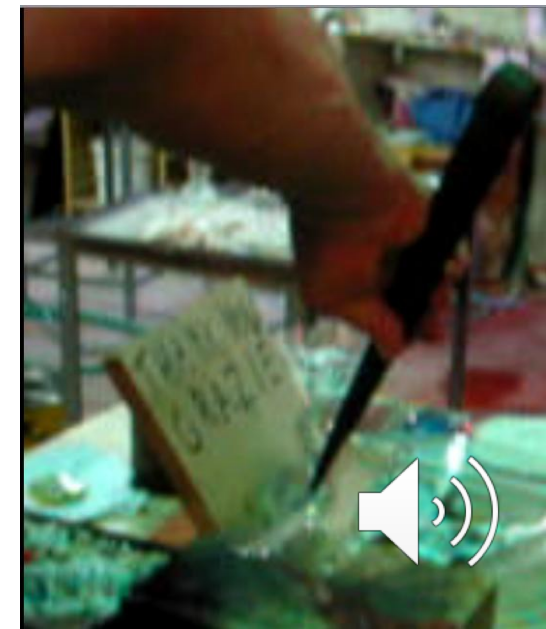
Artisans disappearing
e.g., Glass-blowing in Italy

VIDEOS by J Wunderlich 2008, Borano Italy:

http://users.etoyn.edu/w/wunderlj/personal_pictures/MVI_5139.AVI

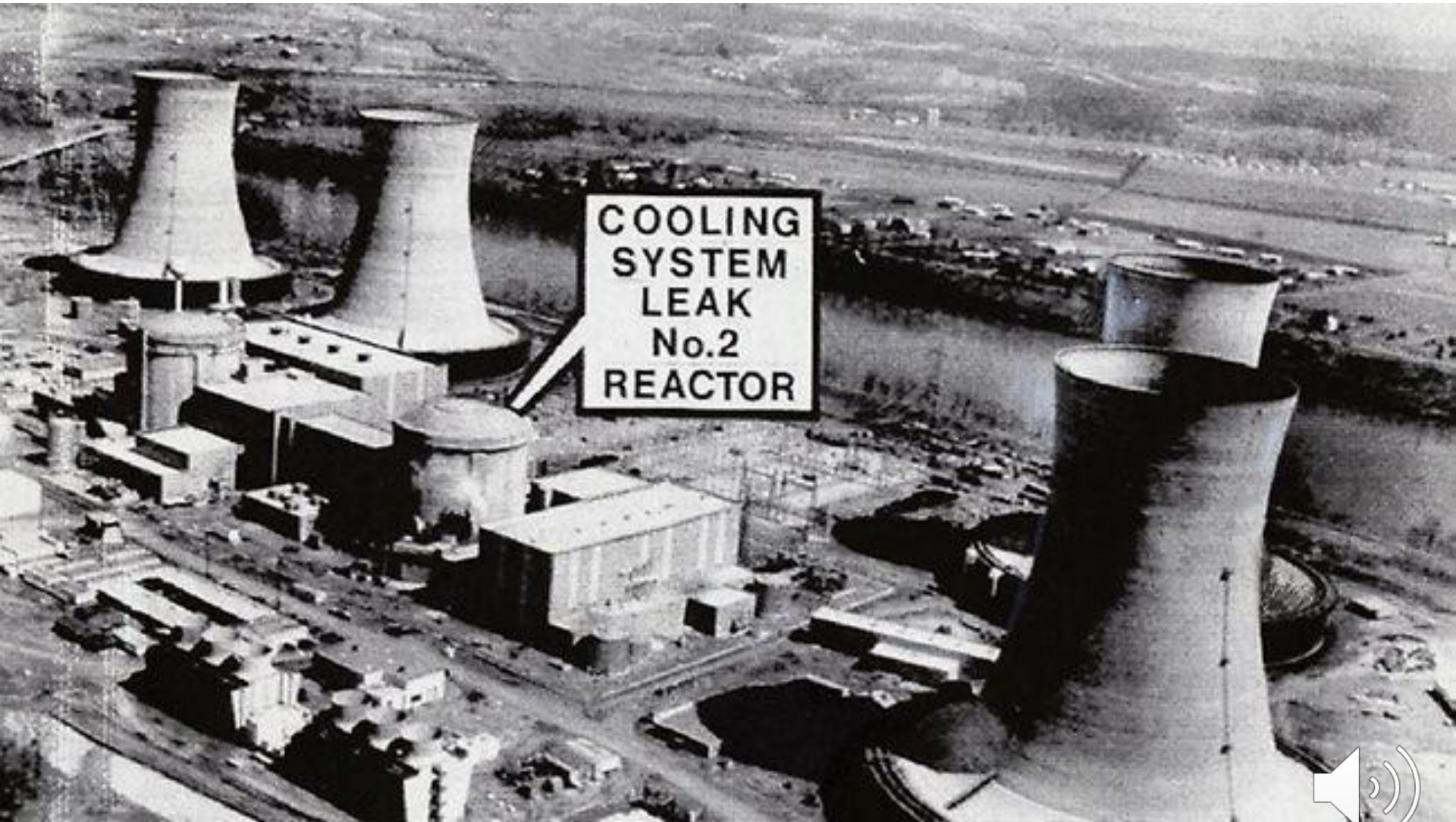
http://users.etoyn.edu/w/wunderlj/personal_pictures/MVI_5141.AVI

http://users.etoyn.edu/w/wunderlj/personal_pictures/MVI_5142.AVI



CLEAN-UP of Human or Nature's Mess

- Robots don't get sick from contamination



CLEAN-UP of Human or Nature's Mess

- 2014 US Military robots fight Ebola
- Disinfect in minutes using ultraviolet technology

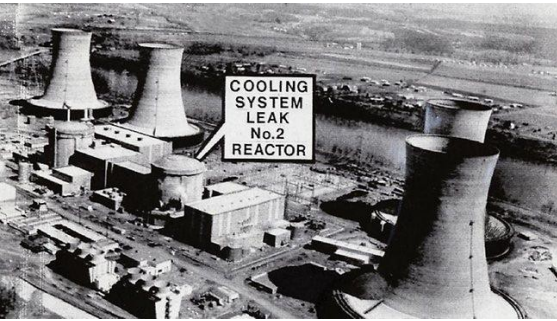


Robotic Snow Plow



Image from: http://dvice.com/archives/2007/02/roombalike_snowplow_robot_uses.php

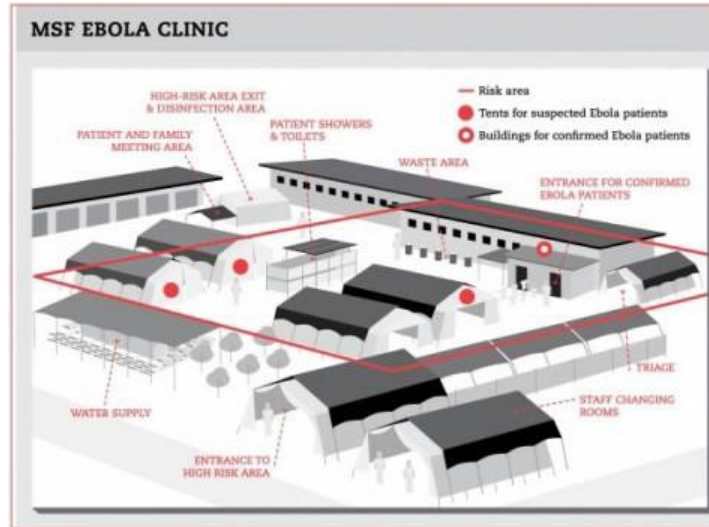
New-School



Old-School qualities lost?

Personal attention less likely ?

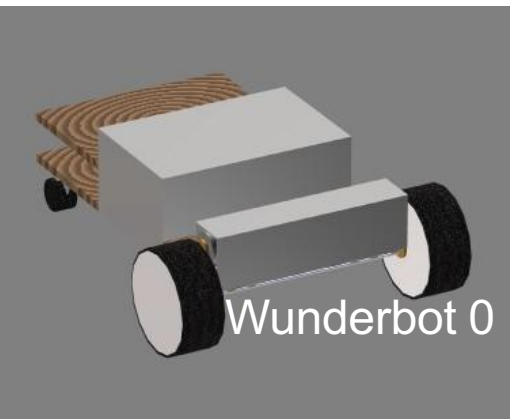
VIDEO: <http://www.pbs.org/wgbh/pages/frontline/ebola-outbreak/>



2000-2010

Etown Wunderbots

http://users.etown.edu/w/wunderjt/Weblab_archive.htm

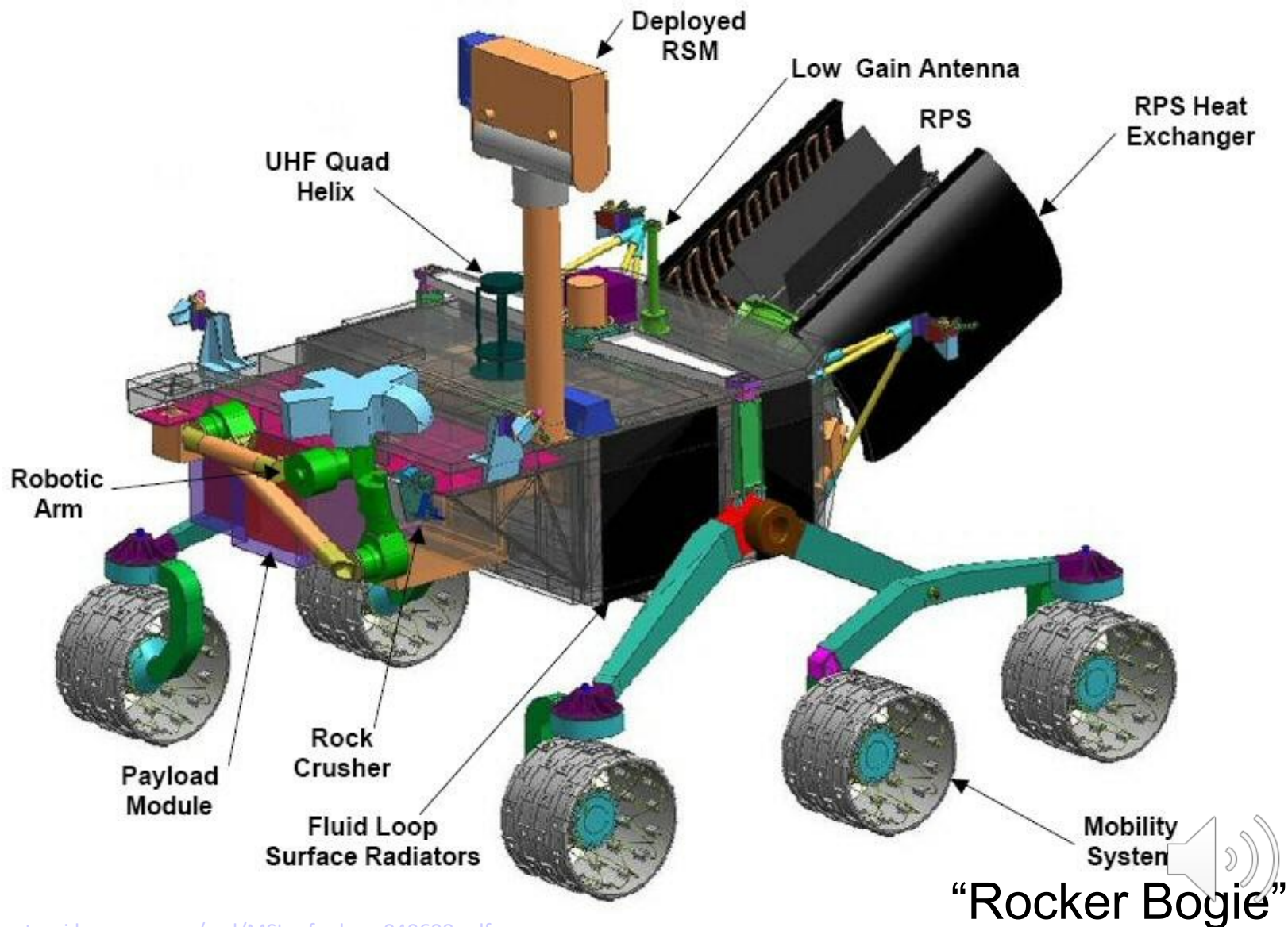


EXPLORATION

<http://www2.etown.edu/wunderbot/>



2014 Mars Science Lab "Curiosity"



2014 Mars Science Lab "Curiosity"

EXPLORATION



Image from: http://i.usatoday.net/tech/_photos/2012/08/04/Mars-rover-to-explore-intriguing-giant-crater-1020IN68-x-large.jpg

2014 Mars Science Lab "Curiosity"

EXPLORATION

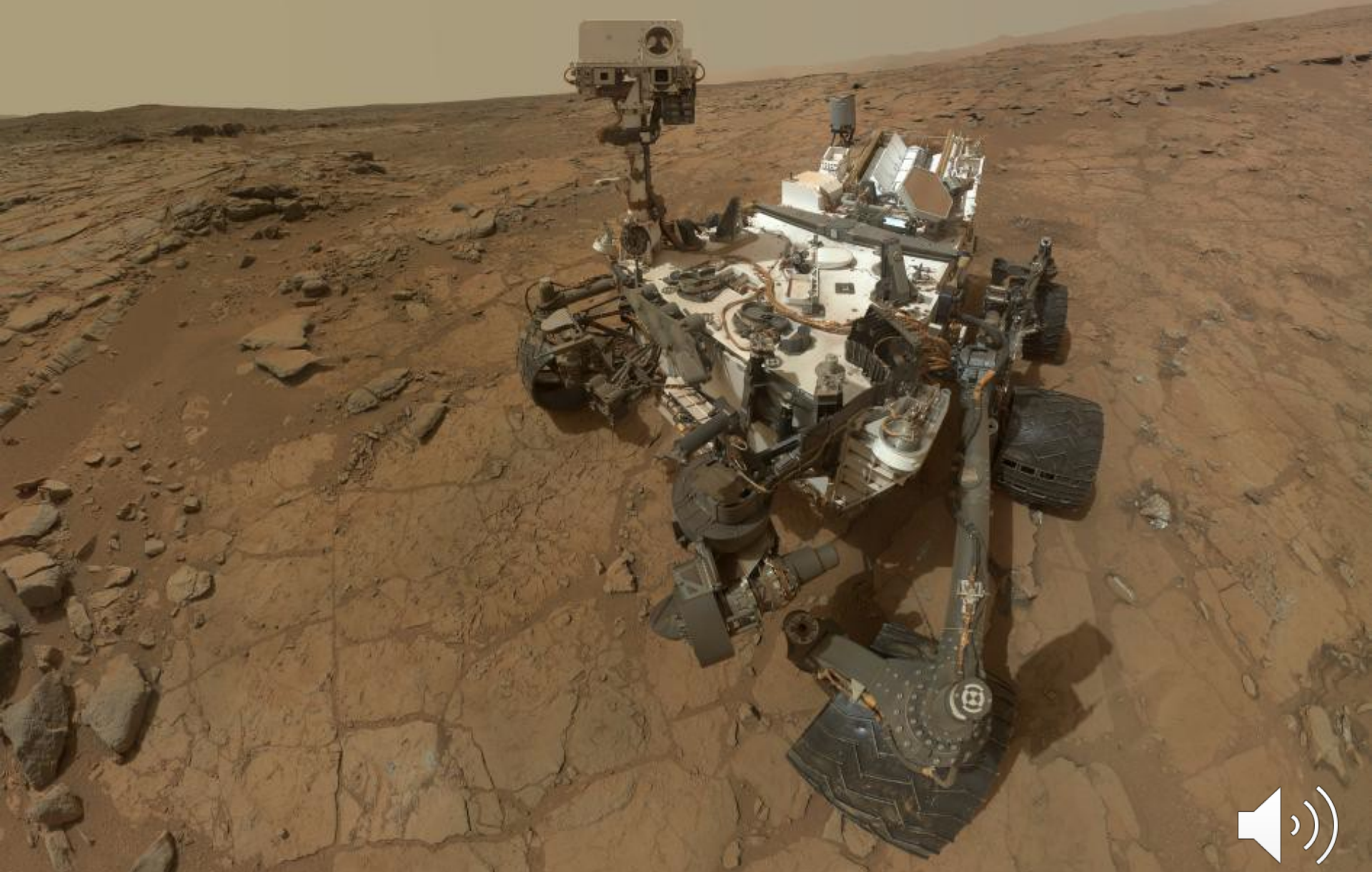


Image from: http://www.nasa.gov/images/content/725557main_pia16764-43_946-710.jpg

2017 Boston Dynamics

VIDEO of "SPOT MINI": <https://www.youtube.com/watch?v=3aJ6n1WrT0o>

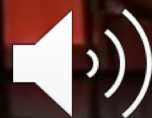


2017 TED TALK::

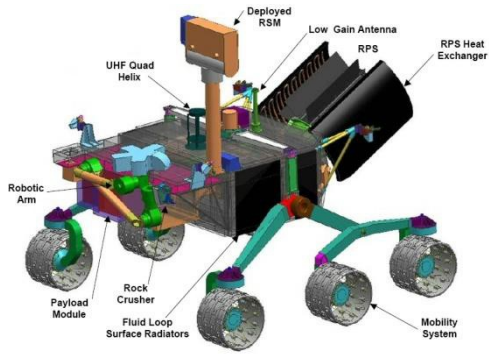
<https://www.youtube.com/watch?v=AO4In7d6X-c>

Robot \geq Human/animal

Mobility, *Dexterity*, *Perception*



New-School



Old-School qualities lost?

EXPLORATION

Human-to-human first-contact, and general **diplomacy**, could diminish



2014 “BEAR” (Battlefield Extract Assist Robot)



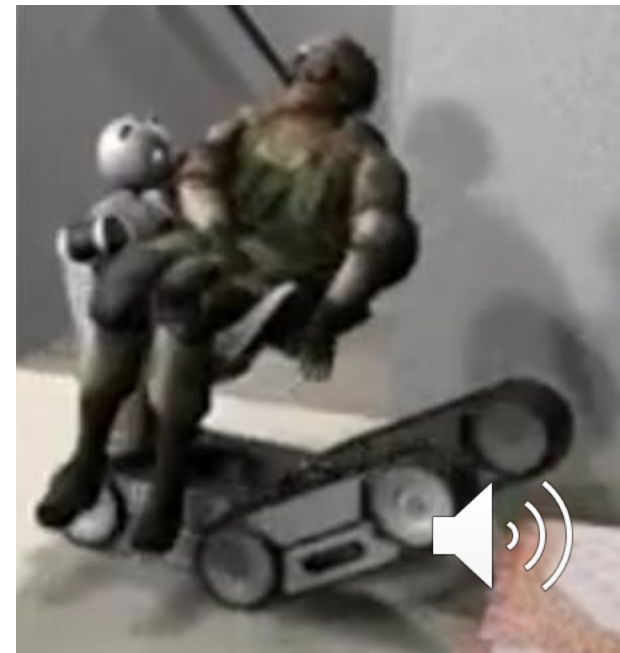
Image from: : http://www.pirotechnologies.com/wp-content/uploads/2014/11/military_battlefieldbear_800_070623.jpg

Image from: : <http://www.pouted.com/wp-content/uploads/2013/02/bear-robot.jpg>

2015 "BEAR" (Battlefield Extract Assist Robot)

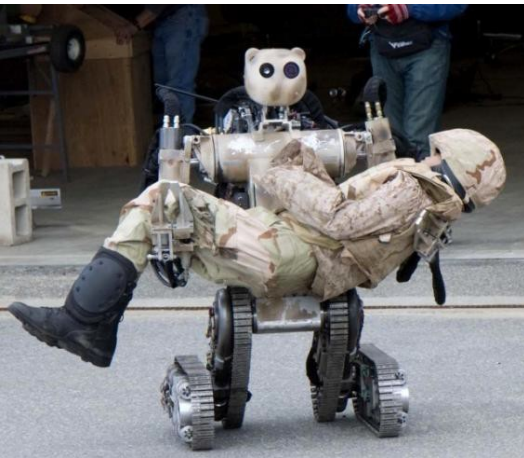


<https://www.youtube.com/watch?v=8Nv6GGNA3Z4>



New-School

Great for
battlefield
extraction of
wounded soldiers !



Old-School qualities lost?

Maybe not ?







New-School



Old-School qualities lost?

Home delivery **installation** disappearing



Package- delivery **accountability** disappearing



TEDIOUS TASKS



Customer Service

VIDEO: <https://www.youtube.com/watch?v=QBU2GYxs1uc>

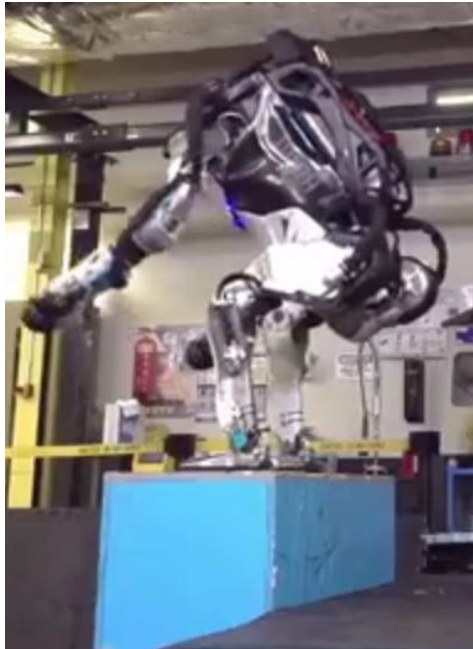




2017 Boston Dynamics "Atlas"

VIDEO:

<https://www.youtube.com/watch?v=fRj34o4hN4I>



Laborer?

New-School



Old-School qualities lost?

TEDIOUS TASKS

Human-interaction disappearing



ACTROIDS

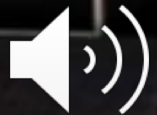
“Repliee Q2 can mimic such human functions as blinking, breathing and speaking, with the ability to recognize and process speech and touch, and then respond in kind.”

VIDEO:

<http://www.youtube.com/watch?v=rOqfrM8aiQQ>



2015 Japanese hotel staffed by robots



New-School



Old-School qualities lost?

CUSTOMER SERVICE

Sincere **Hospitality** (genuine empathy)
could disappear



2011 Companion NAO Next Gen

COMPANIONS



2014 **VIDEO** (NAO and Asimo in first 12 minutes): <https://www.youtube.com/watch?v=S5AnWzjHtWA>



2014 Companion Jibo

COMPANIONS



VIDEO: <https://www.youtube.com/watch?v=UKERTiraS08>

2017 HONDA ASIMO



First edition in 2000

“Advanced Step in Innovative Mobility”

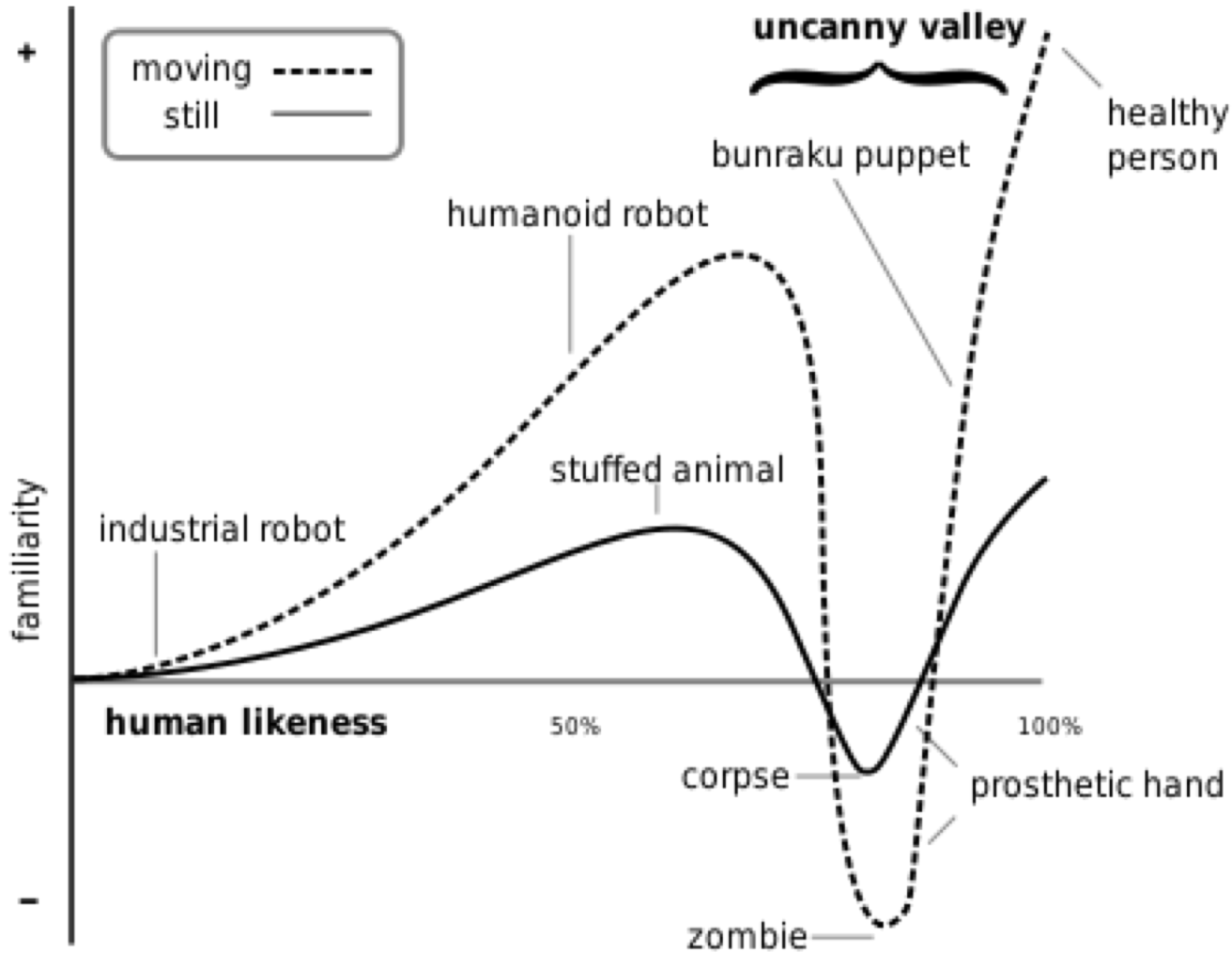
<https://www.youtube.com/watch?v=QdQL11uWWcl>

2017 VIDEO:

https://www.youtube.com/watch?v=fQ3EHtEI_NY



“Uncanny Valley” frightens humans



Honda's "Asimo"



Bunraku Puppet



Zombie

Image from: http://upload.wikimedia.org/wikipedia/commons/thumb/f/f0/Mori_Uncanny_Valley.svg/450px-Mori_Uncanny_Valley.svg.png

Image from: http://www.21stcentury.co.uk/robotics/honda_asimo_robot.asp

Image from: http://www.21stcentury.co.uk/robotics/honda_asimo_robot.asp

New-School



Old-School qualities lost?

Less human relationships ?

COMPANIONS



UBIQUITOUS COMPUTING

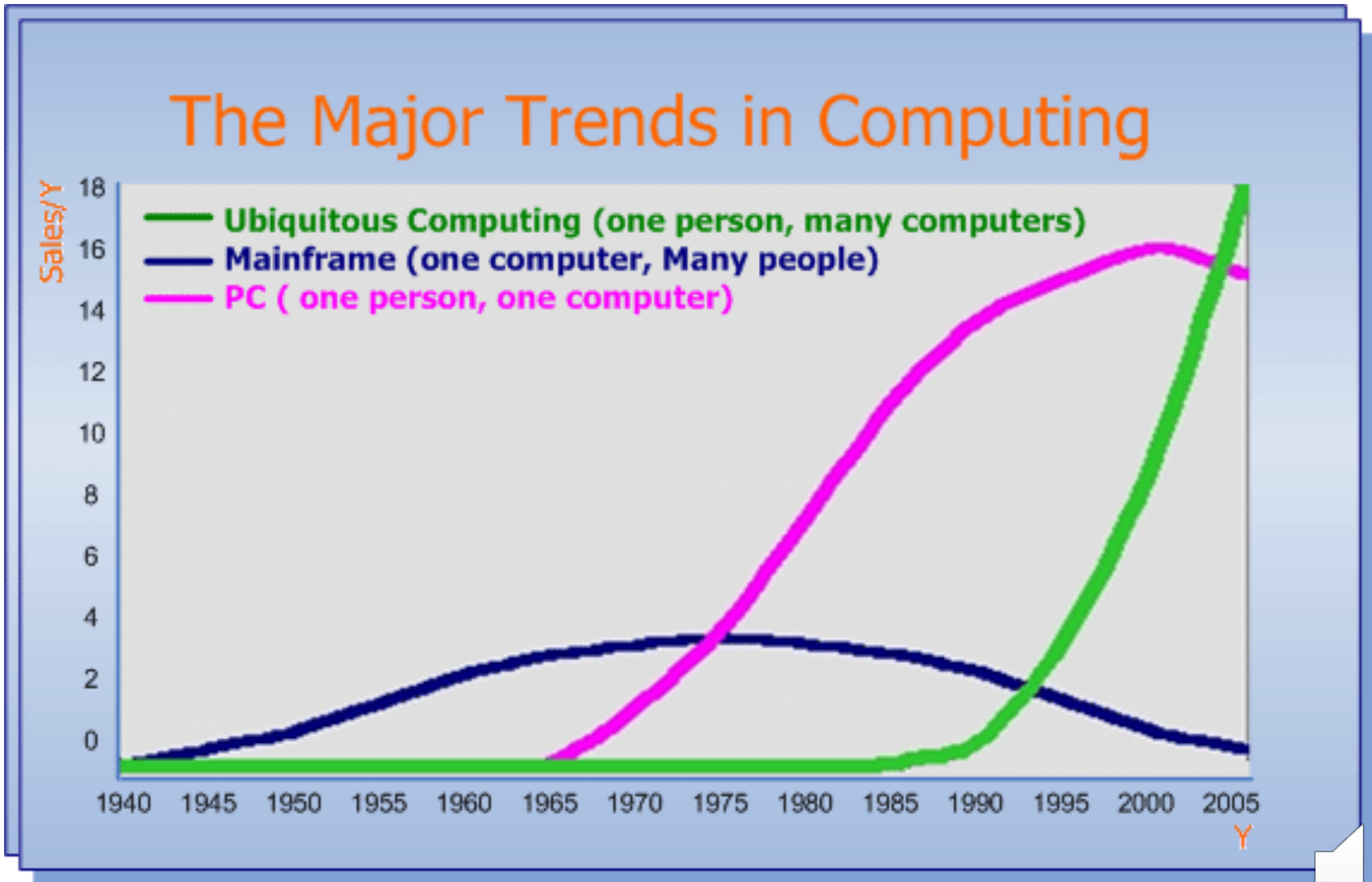


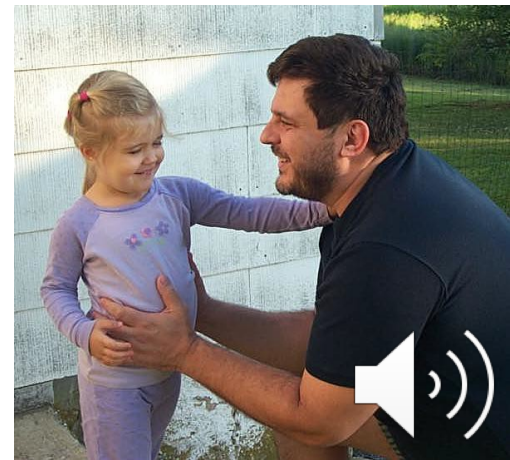


Image from: http://www.visualphotos.com/photo/2x4176453/a_girl_with_a_pacifier_sitting_at_the_computer_1832372.jpg



Old-School qualities lost?

Face-to-Face with people is diminishing





2015 drones

Northrop Grumman Corp.



New-School



Old-School qualities lost?

“Rules of Engagement” could be diminished



GPS Navigation

NAVIGATION



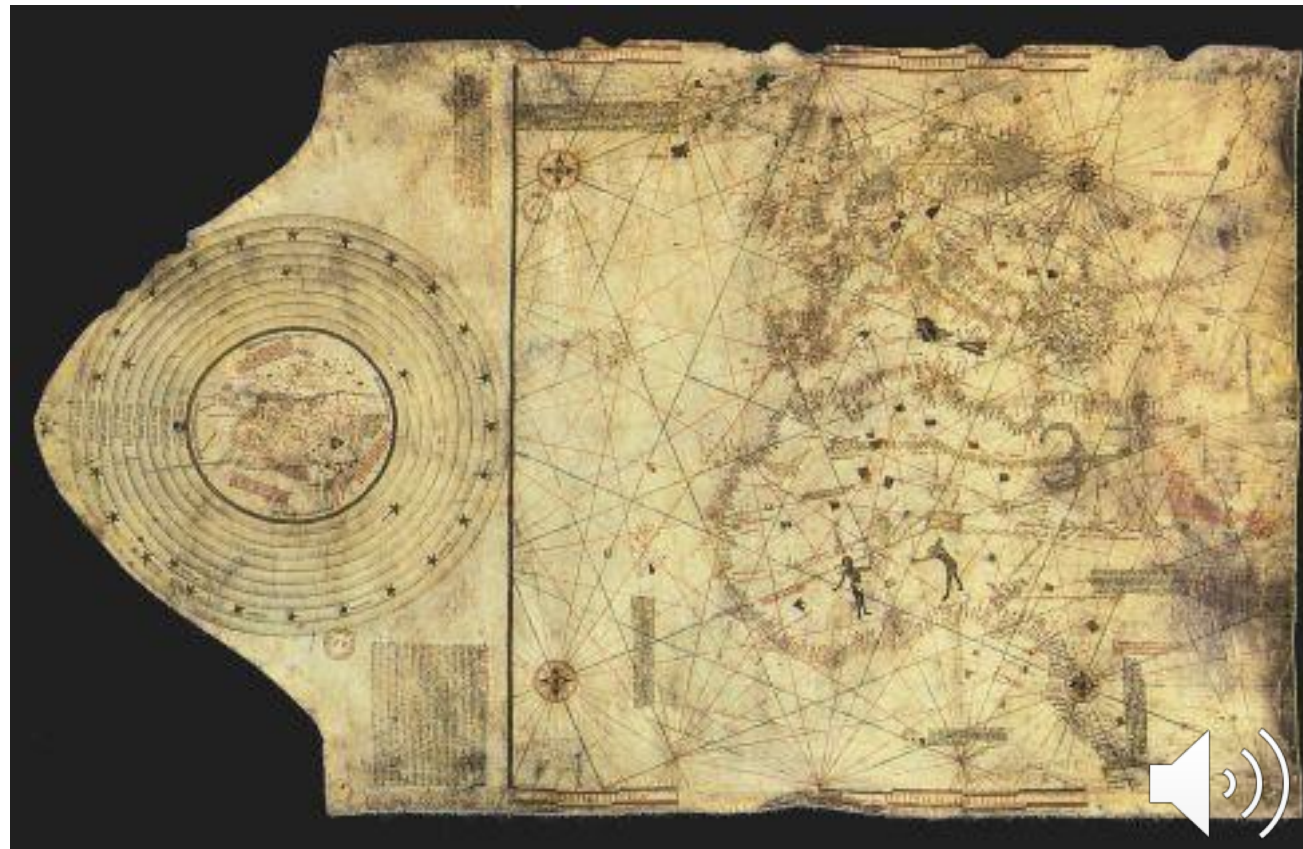
New-School



Old-School qualities lost?


Loose ability to navigate without technology ?

Christopher Columbus's Map of the World:

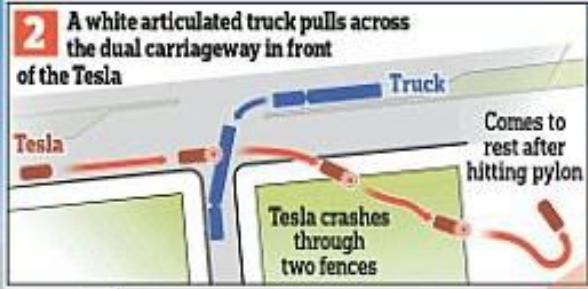


HOW THE SMASH HAPPENED

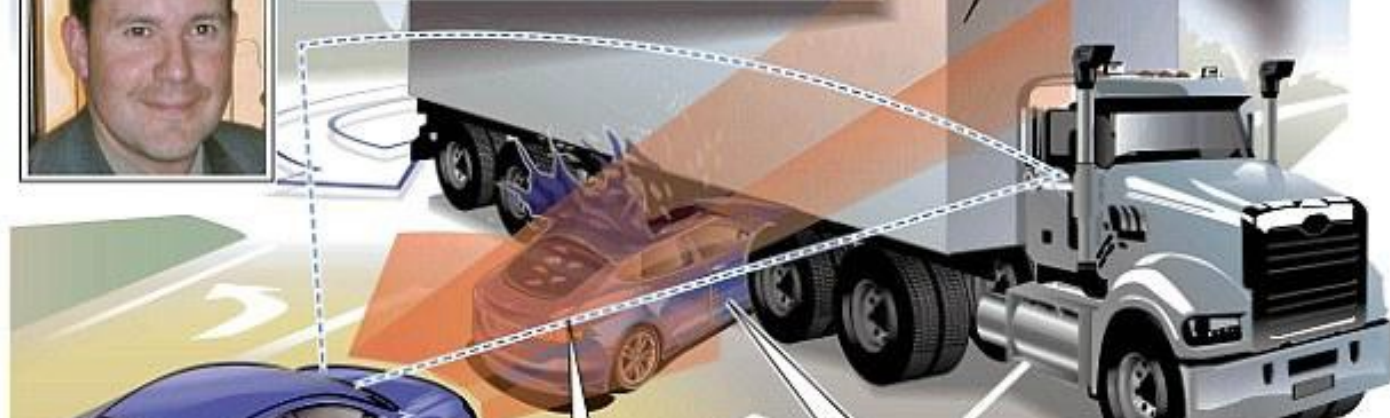
1 May 7: Joshua Brown (below), had engaged autopilot mode in his Model S Tesla while he drove on the highway.



2 A white articulated truck pulls across the dual carriageway in front of the Tesla



LONG RANGE RADAR: Looking ahead of the car, monitoring the presence of other vehicles. It can 'see' through rain or fog.



3 The Tesla's radars and cameras did not distinguish the truck from the sky, tearing the roof off as it went under the trailer. The truck driver claims the Tesla driver was watching a Harry Potter film on the Tesla's 17inch touch screen.




IMAGE RECOGNITION CAMERAS: These also look ahead of the car, identifying things such as traffic signs, lane markings and pedestrians.

360 DEGREE ULTRASONIC SONAR: This all-round sensor detects everything from cars to children or pets in your blind spot



2018 Driverless Vehicles

TRANSPORTATION



SIGN IN



CNET NEWS S7 • E4

Uber self-driving car kills a pedestrian (CNET News)

35,003 views

362

30

SHARE



VIDEO: <https://www.youtube.com/watch?v=kKiKgQIXWAA>

Tech Alert

IEEE
SPECTRUM

JOIN IEEE

22 March 2018



Uber Robocar Kills Pedestrian, Despite Presence of Safety Driver

Earlier this week, the world was presented with the latest evidence that artificial intelligence might never fully overcome humans' unpredictability. A self-driving Uber vehicle reportedly killed someone in Tempe, Ariz., on 19 March. A pedestrian stepped out into the car's path at an instant when it was too late for either the car or the safety driver to react. In response, Uber has suspended its robocar testing efforts.



2018 Driverless Vehicles

2018 MIT media lab: Moral Machine

<http://moralmachine.mit.edu/>

*“Should a Self-Driving Car kill two jaywalkers
or one law-abiding citizen?”*



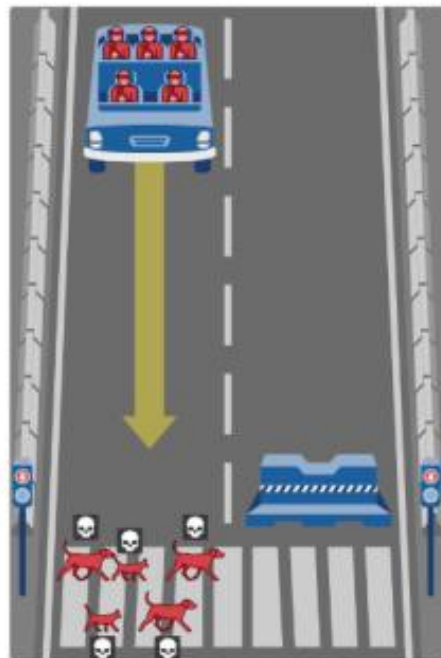
2018 MIT media lab: [Moral Machine](http://moralmachine.mit.edu/)

<http://moralmachine.mit.edu/>

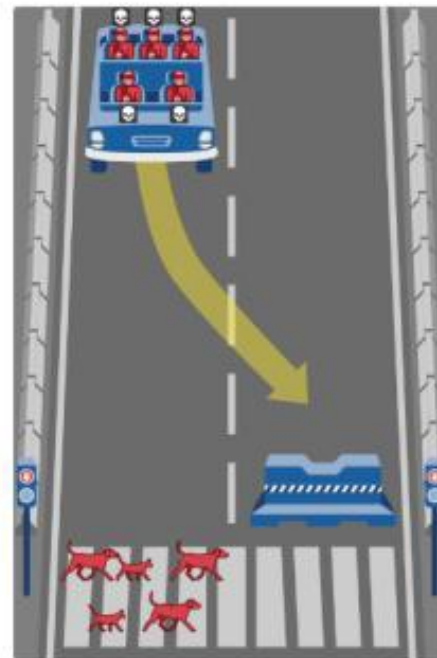
“Should a Self-Driving Car kill jaywalking pets or all of the passengers, which are known to be hardened criminals?”

Crooks vs. Cats

◀ Share 🔗 Link 👍 0 Likes 🎲 Random



Show Description



Show Description



An aerial view of a city skyline, likely New York City, with a dense cluster of buildings and a body of water in the background. The text "You ready for flying taxis from Uber?" is overlaid in large white font.

You ready for flying
taxis from Uber?

▶ ⏪ 🔊 0:02 / 2:16



You ready for flying taxis from Uber? | Engadget Today

VIDEO: <https://www.youtube.com/watch?v=3V-Q2URwluU>



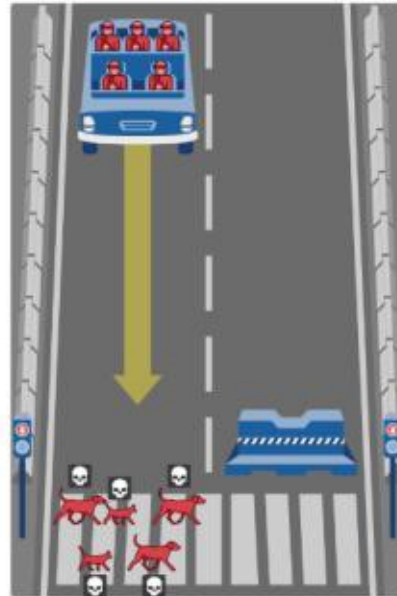


You ready for flying
taxis from Uber?

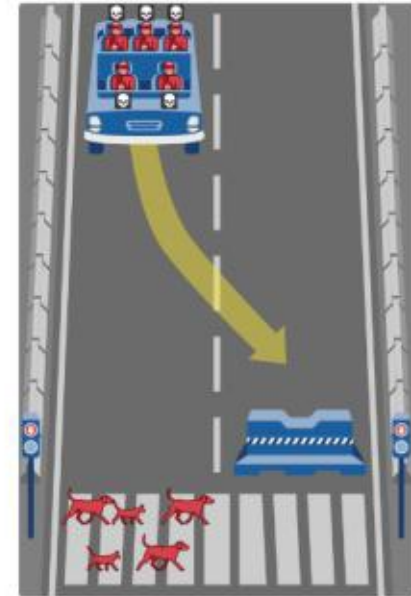
Human Driver's alertness and discretion lost !

Crooks vs. Cats

← Share ↗ Link 👍 0 Likes 🔄 Random



Show Description



Show Description



Advanced Robots driven by Robot Autonomy

Robots are mobile, dexterous, and/or sensory extensions of Machine Intelligence

Human Mind



**Human
appendages and senses**

**Machine Learning
and
Autonomy**



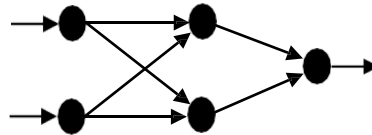
**Robotic
mechanisms and sensors**



Two major Machine Intelligence fields

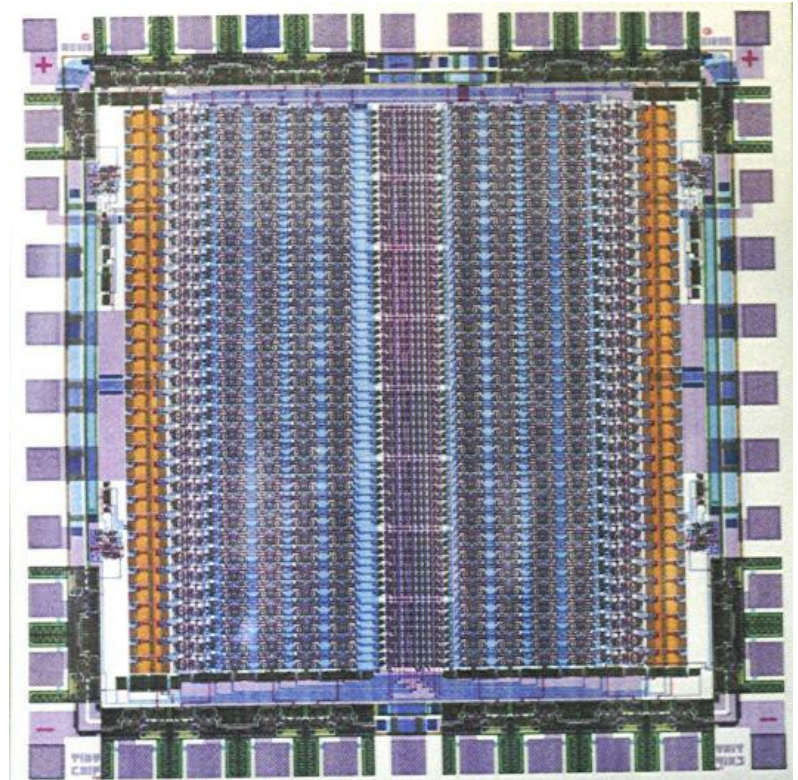
- **Artificial Neural Networks**

- Connectionist architectures
- Hardware or Software
- *Similar* to a biological brain's reasoning and/or Physiology
- Various types
- LEARNS !
- **NOT TRACEABLE**




- **Symbolic AI** programs

- Heuristics, inference, hypothesis-testing, and forms of knowledge representation
- “Expert Systems”
- Predicate Calculus, PROLOG, LISP
- **Confidence Factors (“Values”), Probability Theory**



1992 Neural Network Chip
Wunderlich, et al.



	Wunderlich 2002++ Research	Can human do?	Can bug do? (spider)	Can Conventional Computer Program do?	Can Symbolic AI Program do?	Can Artificial Neural Network do?	Comments
	<i>BASIC ANIMAL ABILITIES:</i>						
1	Acquire and retain knowledge	yes	yes	yes	yes	yes	
2	Solve problems	yes	yes	yes	yes	yes	
3	LEARN and adapt	yes	yes	no	somewhat	yes	Evolution
4	Motor coordination	yes	yes	somewhat	somewhat	somewhat	Survival
5	Acquire energy	yes	yes	somewhat	somewhat	somewhat	Survival
6	Protect self	yes	yes	somewhat	somewhat	somewhat	Survival
7	Sensory processing	yes	yes	yes	yes	yes	
8	Real-time thought	yes	yes	yes	yes	yes	
9	React instinctively	yes	yes	no	not yet	not yet	
10	Anticipate	yes	yes	yes	yes	yes	
11	Predict	yes	yes	yes	yes	yes	
12	Communicate	yes	yes	yes	yes	yes	
13	Generalize	yes	yes	no	somewhat	yes	
14	Associate	yes	yes	somewhat	somewhat	yes	
15	Recognition patterns	yes	yes	somewhat	somewhat	yes	
16	Robust under partial failure	yes	yes	no	no	yes	
17	AUTONOMOUS thought	yes	yes	no	somewhat	somewhat	
18	Drive to reproduce	yes	yes	no	not yet	not yet	
19	STABILITY , repeatability, predictability	somewhat	somewhat	yes	yes	somewhat	Ur  tainty
20	Multitask	yes	yes	yes	no	yes	

	Wunderlich 2002++ Research	Can human do?	Can bug do? (spider)	Can Conventional Computer Program do?	Can Symbolic AI Program do?	Can Artificial Neural Network do?	Comments
	<i>COMPLEX ABILITIES:</i>						
21	Abstraction	yes	unlikely	no	no	somewhat	
22	Intuition	yes	unlikely	no	not yet	not yet	
23	Common sense	yes	yes	no	not yet	not yet	
24	Manipulate tools	yes	no	yes	yes	yes	Evolution
25	Heuristics	yes	yes	somewhat	yes	no	
26	Inference	yes	yes	somewhat	yes	somewhat	
27	Hypothesis testing	yes	somewhat	somewhat	yes	no	
28	Self-discipline, impulse-control	yes	unlikely	no	somewhat	no	
29	Ethical behavior	yes	unlikely	somewhat	somewhat	somewhat	coded/trained
30	Selective awareness (filtering)	yes	yes	yes	yes	yes	
31	OPEN TO INSPECTION	somewhat	somewhat	YES	YES	NO !	
32	EMOTIONS	yes	unlikely	no	not yet	not yet	
33	Imagination	yes	unlikely	no	not yet	not yet	
34	Creativity	yes	unlikely	no	not yet	not yet	
35	Passion	yes	unlikely	no	not yet	not yet	
36	Playfulness	yes	unlikely	no	not yet	not yet	Evolution
37	Empathy	yes	unlikely	no	not yet	not yet	
38	Courage	yes	unlikely	no	not yet	not yet	
39	Leadership	yes	unlikely	no	not yet	not yet	
40	Self awareness	yes	unlikely	no	not yet	not yet	
41	Awareness of mortality	yes	unlikely	immortal?	immortal?	immortal?	Replace parts



	Wunderlich 2010++ Research	Can human do?	Can bug do? (spider)	Can Conventional Computer Program do?	Can Symbolic AI Program do?	Can Artificial Neural Network do?	Comments
	<u>COMPLEX ABILITIES:</u>						
42	Group psychology	yes	unlikely	somewhat	somewhat	somewhat	Networking
43	Social Networking	yes	Maybe?	somewhat	yes	yes	Humanity?

2010-2015 +: Virtual worlds created, including worlds for survival, creativity, factions, Freshman FYS green towns , FYS Japanese villages, and digital circuit designs

Elizabethtown College Architectural Servers

TSOJIN SERVER IP:174.54.14.202



Including FYSworld for Etown College Freshmen

EARNED TSOJIN RANKS: Guest, Member **Builder**, **Architect**, **Master**, **Admin**, **Grandmaster**



Robie House by Joseph (USA)
VIDEO



Four GREEN Towns in FYSworld
VIDEO VIDEO VIDEO VIDEO



DigitalDesignWorld EGR332 Digital Circuit

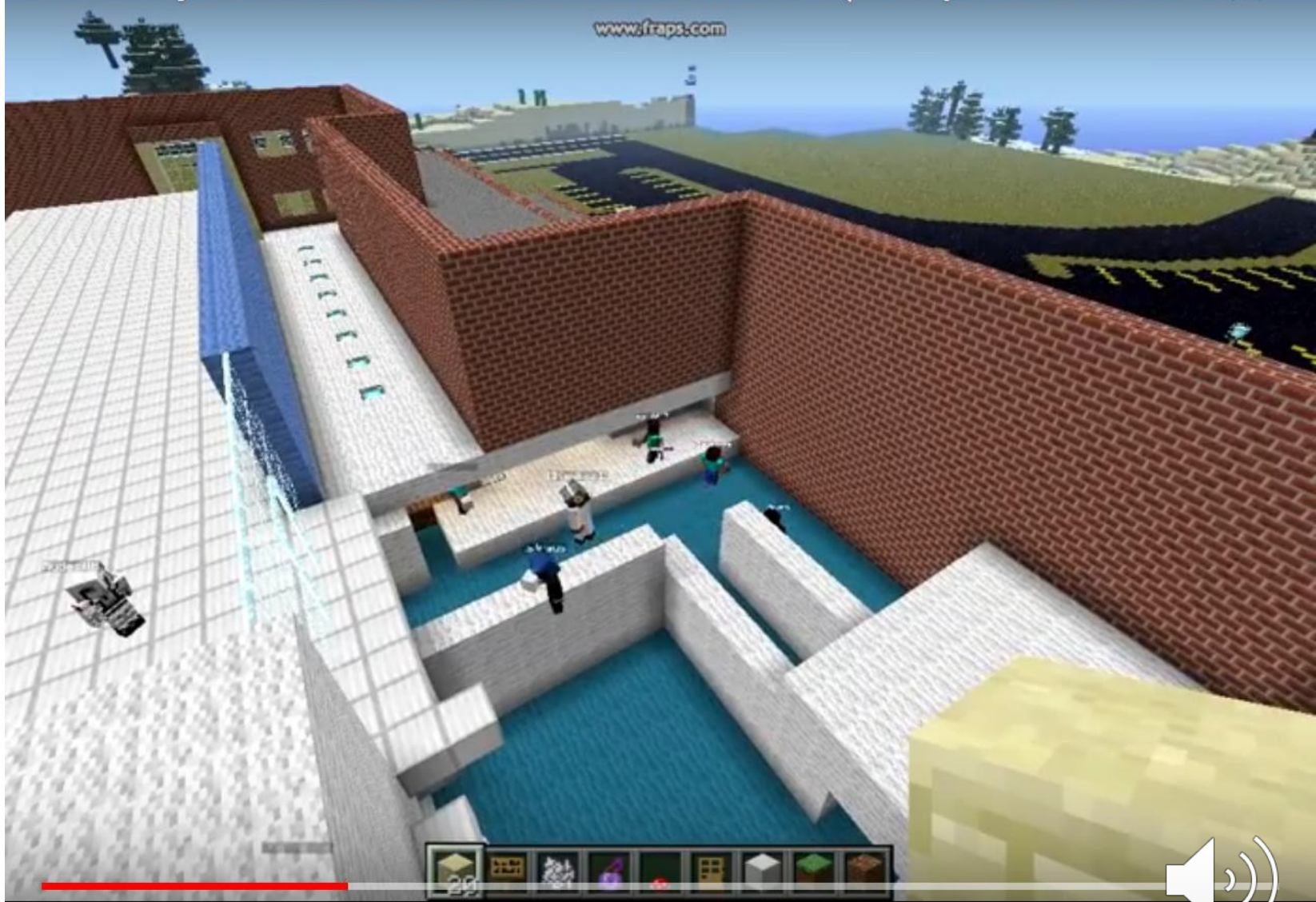
http://users.etown.edu/w/wunderjt/TSOJIN_ranks.pdf

FYS-Project-2-Masters-Center LINEUP (Joseph Wunderlich FYS...



<~1e2e_Dr_W> ok, start building now
<~1e2e_Dr_W> 60

FYS-Project-2-Masters-Center PROGRESS 2 (Joseph Wunderlic... 



0:07 / 0:29



Wunderlich Research 2018	Can human do?	Can bug do? (spider)	Can Conventional Computer Program do?	Can Symbolic AI Program do?	Can Artificial Neural Network do?	Comments
<u>COMPLEX ABILITIES:</u>						
44 Undetected Bias	yes	no	somewhat	somewhat	YES !!	Hidden?!?
45 Disinformation	yes	somewhat	somewhat	YES	YES	
46 Choosing "lesser?" evil	yes	yes	yes	yes	yes	Driverless death
47 Sensor Fusion and Integration of Processing	yes	yes	somewhat	somewhat	yes	

2018 #44 Undetected Bias

Example: Employee hiring systems **unintentionally incorporating undetected bias hidden in statistical data** used for machine learning (e.g., past hiring data representing decisions made by previous biased humans)

And new machine intelligence *could* detect an individual's **propensity towards illness or disability over time**; From hand-writing analysis? Facial expressions,? Voice patterns? etc. (i.e., Even if medical records and other private data excluded)



Example **Symbolic AI** rule-based Expert System with Confidence Factors (CNF's)

J. Wunderlich, 1991

AI program to help pick a toy for a child

NOTE: Unlike Probability Theory, Confidence Factors do not need to add up to 100

User input:

1. Child's Age?

- Program automatically assigns a CNF Confidence factor = 100

2. Do you want to spend more or less than \$25?

- Input CNF Confidence factor (e.g. CNF=65 for less than \$25)

3. Child's gender?

- Program automatically assigns a CNF Confidence factor = 100

4. Preference for type of toy? (Action, Cuddly, or Creative)

- Input CNF Confidence factor s for each



Example Symbolic AI rule-based Expert System with Confidence Factors (CNF's)

J. Wunderlich, 1991

ASSUMPTIONS:

- 1) Gender is not relevant for children younger than the age of one.
- 2) Children younger than the age of one cannot have a known preference for toys.
- 3) Children between the ages of one and three cannot have a known preference for toys.

CONTROL OF SEARCH SPACE:

As a result of the above assumptions, the rules have been ordered so that:

- A) child_age is the first variable in the premise of every rule.
- B) gender and child_preference questions are not asked when child_age = under_1
- C) The child_preference question is not asked when child_age = one_to_three

TESTING OF EXPERT SYSTEM:

The expert system was tested under the three scenarios listed in the table below.

The resulting output is shown in the last column with the calculated confidence factors.

These confidence factors were calculated by VP-EXPERT using the following standard laws of Certainty:

A) $CNF(P1 \text{ and } P2) = \text{MIN}(CNF(P1), CNF(P2))$

B) $CNF(P1 \text{ or } P2) = \text{MAX}(CNF(P1), CNF(P2))$

And when two or more rules support the same result R:

C) $CNF(R1) + CNF(R2) - (CNF(R1) * CNF(R2))$ when CNF(R1) and CNF(R2) are positive

D) $CNF(R1) + CNF(R2) + (CNF(R1) * CNF(R2))$ when CNF(R1) and CNF(R2) are negative

E) $(CNF(R1) + CNF(R2)) / (1 - \text{MIN}(|CNF(R1)|, |CNF(R2)|))$ otherwise



Example Symbolic AI rule-based Expert System with Confidence Factors (CNF's)

J. Wunderlich, 1991

The example below shows the CNF calculations for suggested_toy = dress_up_doll

For the premise of RULE 12:

$(\text{child_age}=\text{four_to_six})$ AND $(\text{price}=\text{under_25})$ AND $(\text{gender}=\text{female})$ AND $(\text{child_preference}=\text{cuddly_toy})$
 CNF=1 AND CNF=0.65 AND CNF=1 AND CNF=0.55

Using law #A above; $\text{CNF}(\text{premise}) = \text{MIN}(1, 0.65, 1, 0.55) = 0.55$

Using law #C above; $[\text{CNF}(\text{conclusion}) = \text{CNF}(\text{premise}) * \text{CNF}(\text{RULE 12})] = [0.55 * 0.9] = 0.49$ see NOTE 7

Laws #C, #D, or #E are not used here because only RULE 12 fires to support the goal (suggested_toy=dress_up_doll)

TEST TRACE	INPUT				RULE FIRED AND ITS CNF (see NOTE 7)	OUTPUT
	#	child_age (see NOTE 1)	price (see NOTE 2)	gender (see NOTE 3)		
1	under_1	under_25 (CNF=65) over_25 (CNF=20)	N.A.	N.A.	CNF(R1)=95 CNF(R2)=90 CNF(R3)=95 CNF(R4)=75	teething_toy (CNF=61) mobile_for_crib (CNF=58) plastic_rattle (CNF=61) sterling_silver_rattle (CNF=15)
2	one_to_three	under_25 (CNF=65) over_25 (CNF=20)	male	N.A.	CNF(R5)=90 CNF(R6)=90 CNF(R7)=85	roly_poly (CNF=58) tricycle (CNF=18) hammer_and_pegs_game (CNF=55)
3	four_to_six	under_25 (CNF=65) over_25 (CNF=20)	female	action_toys (CNF=25) cuddly_toys (CNF=55) creative_toys (CNF=75)	CNF(R9)=95 CNF(R11)=95 CNF(R12)=90 CNF(R14)=85	lincoln_logs (CNF=61) doll_house (CNF=18) <u>dress_up_doll (CNF=49)</u> toy_tea_set (CNF=55)

Note 7: CNF's for RULES were assigned by J. Wunderlich Typically these will be assigned by the "Knowledge Engineer" after consultation with the "Domain Expert"

Example Symbolic AI rule-based Expert System with Confidence Factors (CNF's)

J. Wunderlich, 1991

CFN's for RULES were assigned by J. Wunderlich Typically these will be assigned by the "Knowledge Engineer" after consultation with the "Domain Expert"

```
RULE 1
IF child_age = under_one AND
price = under_25
THEN suggested_toy = teething_toy CNF 95;

RULE 2
IF child_age = under_one AND
price = under_25
THEN suggested_toy = mobile_for_crib CNF 90;

RULE 3
IF child_age = under_one AND
price = under_25
THEN suggested_toy = plastic_rattle CNF 95;

RULE 4
IF child_age = under_one AND
price = over_25
THEN suggested_toy = sterling_silver_rattle CNF 75;

RULE 5
IF child_age = one_to_three AND
price = under_25
THEN suggested_toy = roly_poly CNF 90;

RULE 6
IF child_age = one_to_three AND
price = over_25
THEN suggested_toy = tricycle CNF 90;

RULE 7
IF child_age = one_to_three AND
price = under_25 AND
gender = male
THEN suggested_toy = hammer_and_pegs_game CNF 85;
```



Example Symbolic AI rule-based Expert System with Confidence Factors (CNF's)

J. Wunderlich, 1991

CFN's for RULES were assigned by J. Wunderlich Typically these will be assigned by the "Knowledge Engineer" after consultation with the "Domain Expert"

```
RULE 9
IF child_age = four_to_six AND
price = under_25 AND
child_preference = creative_toys
THEN suggested_toy = lincoln_logs CNF 95;

RULE 10
IF child_age = four_to_six AND
price = over_25 AND
gender = male AND
child_preference = action_toys
THEN suggested_toy = go_cart CNF 85;

RULE 11
IF child_age = four_to_six AND
price = over_25 AND
gender = female AND
child_preference = creative_toys
THEN suggested_toy = doll_house CNF 90;

RULE 12
IF child_age = four_to_six AND
price = under_25 AND
gender = female AND
child_preference = cuddly_toys
THEN suggested_toy = dress_up_doll CNF 90;
```

```
RULE 13
IF child_age = four_to_six AND
price = over_25 AND
gender = male AND
child_preference = action_toys
THEN suggested_toy = hot_wheels_set CNF 95;

RULE 14
IF child_age = four_to_six AND
price = under_25 AND
gender = female AND
child_preference = creative_toys
THEN suggested_toy = toy_tea_set CNF 85;

RULE 15
IF child_age = four_to_six AND
price = under_25 AND
gender = male AND
child_preference = creative_toys
THEN suggested_toy = army_men CNF 90;
```



Example Symbolic AI rule-based Expert System with Confidence Factors (CNF's)

J. Wunderlich, 1991

TEST TRACE	INPUT				RULE FIRED AND ITS CNF	OUTPUT
#	child_age (see NOTE 1)	price (see NOTE 2)	gender (see NOTE 3)	chid_preference (see NOTE 4)	(see NOTE 7)	suggested_toy
1	under_1	under_25 (CNF=65) over_25 (CNF=20)	N.A.	N.A.	CNF(R1)=95 CNF(R2)=90 CNF(R3)=95 CNF(R4)=75	teething_toy (CNF=61) mobile_for_crib (CNF=58) plastic_rattle (CNF=61) sterling_silver_rattle (CNF=15)

Test-trace #1 →

```

suggested_toy
! Testing 1
!   ! child_age
!   !   ! (= under_one CNF 100 )
!   ! price
!   !   ! (= under_25 CNF 65 )
!   !   ! (= over_25 CNF 20 )
!   ! (= teething_toy CNF 61 )
! Testing 2
!   ! (= mobile_for_crib CNF 58 )
! Testing 3
!   ! (= plastic_rattle CNF 61 )
! Testing 4
!   ! (= sterling_silver_rattle CNF 15 )
! Testing 5
! Testing 6
! Testing 7
! Testing 8
! Testing 9
! Testing 10
! Testing 11
! Testing 12
! Testing 13
! Testing 14
! Testing 15
    
```



Example Symbolic AI rule-based Expert System with Confidence Factors (CNF's)

J. Wunderlich, 1991

INPUT					RULE FIRED AND ITS CNF (see NOTE 7)	OUTPUT
TEST TRACE #	child_age (see NOTE 1)	price (see NOTE 2)	gender (see NOTE 3)	chid_preference (see NOTE 4)		suggested_toy
2	one_to_three	under_25 (CNF=65) over_25 (CNF=20)	male	N.A.	CNF(R5)=90 CNF(R6)=90 CNF(R7)=85	roly_poly (CNF=58) tricycle (CNF=18) hammer_and_pegs_game (CNF=5)

Test-trace #2 →

```

suggested_toy
Testing 1
!   child_age
!   !   (= one_to_three CNF 100 )
Testing 2
Testing 3
Testing 4
Testing 5
!   price
!   !   (= under_25 CNF 65 )
!   !   (= over_25 CNF 20 )
(= roly_poly CNF 58 )
Testing 6
(= tricycle CNF 18 )
!
!   Testing 7
!   gender
!   !   (= male CNF 100 )
!   (= hammer_and_pegs_game CNF 55 )
!
!   Testing 8
!   Testing 9
!   Testing 10
!   Testing 11
!   Testing 12
!   Testing 13
!   Testing 14
!   Testing 15

```



Example Symbolic AI rule-based Expert System with Confidence Factors (CNF's)

J. Wunderlich, 1991

TEST TRACE #	INPUT				RULE FIRED AND ITS CNF	OUTPUT
	child_age (see NOTE 1)	price (see NOTE 2)	gender (see NOTE 3)	chid_preference (see NOTE 4)	(see NOTE 7)	suggested_toy
3	four_to_six <i>CNF=100</i>	under_25 (CNF=65) over_25 (CNF=20)	female <i>CNF=100</i>	action_toys (CNF=25) cuddly_toys (CNF=55) creative_toys (CNF=75)	CNF(R9)=95 CNF(R11)=95 CNF(R12)=90 CNF(R14)=85	lincoln_logs (CNF=61) doll_house (CNF=18) <u>dress_up_doll (CNF=49)</u> toy_tea_set (CNF=55)

MODIFIED Test-trace #3

with age changed to one_to_three, and gender changed to male

This changed OUTPUT to:

roly_poly (CNF 58)

tricycle (CNF 18)

hammer_and_pegs_game (CNF 55)

```

suggested_toy
! Testing 1
!   ! child_age
!   !   (= one_to_three CNF 100 )
! Testing 2
! Testing 3
! Testing 4
! Testing 5
!   ! price
!   !   (= under_25 CNF 65 )
!   !   (= over_25 CNF 20 )
!   (= roly_poly CNF 58 )
! Testing 6
!   (= tricycle CNF 18 )
! Testing 7
!   ! gender
!   !   (= male CNF 100 )
!   (= hammer_and_pegs_game CNF 55 )
! Testing 8
! Testing 9
! Testing 10
! Testing 11
! Testing 12
! Testing 13
! Testing 14
! Testing 15
  
```

*Perhaps unintended 1991 gender-bias in RULES
and /or in CNF's of RULES should be adjusted*



Example **Symbolic AI** rule-based Expert System with Confidence Factors (CNF's)

J. Wunderlich, 1991

Perhaps unintended 1991 gender-bias in RULES and/or in CNF's of RULES should be adjusted

```
RULE 7
IF child_age = one_to_three AND
price = under_25 AND
gender = male ←
THEN suggested_toy = hammer_and_pegs_game CNF 85;
```

```
RULE 10
IF child_age = four_to_six AND
price = over_25 AND
gender = male AND ←
child_preference = action_toys
THEN suggested_toy = go_cart CNF 85;
```

```
RULE 11
IF child_age = four_to_six AND
price = over_25 AND
gender = female AND ←
child_preference = creative_toys
THEN suggested_toy = doll_house CNF 90;
```

```
RULE 12
IF child_age = four_to_six AND
price = under_25 AND
gender = female AND ←
child_preference = cuddly_toys
THEN suggested_toy = dress_up_doll CNF 90;
```

```
RULE 13
IF child_age = four_to_six AND
price = over_25 AND
gender = male AND ←
child_preference = action_toys
THEN suggested_toy = hot_wheels_set CNF 95;
```

```
RULE 14
IF child_age = four_to_six AND
price = under_25 AND
gender = female AND ←
child_preference = creative_toys
THEN suggested_toy = toy_tea_set CNF 85;
```

```
RULE 15
IF child_age = four_to_six AND
price = under_25 AND
gender = male AND ←
child_preference = creative_toys
THEN suggested_toy = army_men CNF 90;
```





Anna Elizabeth Wunderlich, born June 15th, 2002





	Wunderlich Research 2018	Can human do?	Can bug do? (spider)	Can Conventional Computer Program do?	Can Symbolic AI Program do?	Can Artificial Neural Network do?	Comments
	<u>COMPLEX ABILITIES:</u>						
44	Undetected Bias	yes	no	somewhat	somewhat	YES !!	Hidden?!?
45	Disinformation	yes	somewhat	somewhat	YES	YES	
46	Choosing "lesser?" evil	yes	yes	yes	yes	yes	Driverless death
47	Sensor Fusion and Integration of Processing	yes	yes	somewhat	somewhat	yes	

2018 #45 **Disinformation**

Has been happening for a very long time, and doesn't require a computer



		Can human do?					
45	Disinformation	yes					

Unbalancing (**Destabilizing !**)
your opponent is called
“Kuzushi” in Judo





					Can Symbolic AI Program do?	Can Artificial Neural Network do?	
45	Disinformation				YES	YES	

A screenshot of a Facebook notification banner. On the left is a blue shield icon with a white Facebook 'f' logo. To the right of the icon, the text reads: "Press 'Protect My Data' on Facebook". Below this, a smaller line of text says: "Mike, we are always working to make you feel that your data is safe on Facebook. Press this nonfunctional 'Protect My Data' button to give yourself a sense of security today!". At the bottom of the notification is a blue button with the text "Protect My Data". Below the notification are three options: "Make Post", "Photo/Video Album", and "Live Video". At the very bottom, there is a profile picture of a man and the text "What's on your mind, Mike?".



2013

Ware Seminar on Cyber Security



**Tuesday, September 17
7 pm in the K&V
Brossman Commons**

FREE AND OPEN TO THE PUBLIC - NO TICKETS REQUIRED

Cyber threats have become one of the most serious threats to all of society. This seminar explores cyber capabilities and how they can and are affecting our lives.



Scott Borg

SCOTT BORG, DIRECTOR OF THE U.S. CYBER CONSEQUENCES UNIT, an independent, non-profit research institute that investigates the strategic and economic consequences of cyber attacks, originated many of the concepts and categories currently being used to understand the strategic and economic implications of cyber-attacks. He founded the US-CCU at the request of senior government officials, who wanted an independent, economically-oriented source of cyber-security research. He has lectured at Harvard, Yale, Columbia, London, and other leading universities.



John Smith

JOHN M. SMITH, SENIOR COUNSEL, RAYTHEON COMPANY, is Raytheon's first cybersecurity lawyer and first chief privacy lawyer, having served previously in a similar role at the White House. John was Associate Counsel to President George W. Bush, the primary legal advisor to the White House Homeland Security Council staff. Earlier in his career, John clerked for Judge Samuel A. Alito, Jr., and practiced international litigation and regulatory law at Covington & Burling. John graduated *magna cum laude* from both Princeton and Brigham Young University Law School, served a decade as an Army reservist, and is fluent in Russian and Ukrainian, having served two years as an early missionary of the Church of Jesus Christ of Latter-day Saints in Russia and Ukraine.



Ian Wallace

IAN WALLACE, VISITING FELLOW FOR CYBERSECURITY WITH THE CENTER FOR 21st CENTURY SECURITY AND INTELLIGENCE IN THE FOREIGN POLICY PROGRAM AT THE BROOKINGS INSTITUTION, was previously a senior official at the British Ministry of Defence where he helped develop UK cyber strategy as well as the UK's cyber relationship with the United States. His research is focused on the international dimensions of cybersecurity policy, including the implications of cyber for military forces and the appropriate roles of the public and private sectors. Wallace's expertise spans UK and U.S. national security policy and strategy. He joined Brookings after seventeen years working for the British Ministry of Defence, most recently at the British Embassy, Washington as the defence policy and nuclear counselor. Immediately before joining the embassy he was a fellow at the Weatherhead Center for International Affairs at Harvard University where his work included research into the military implications of new cyber capabilities.



Joseph Wunderlich

DR. JOSEPH WUNDERLICH, ASSOCIATE PROFESSOR OF ENGINEERING, ELIZABETHTOWN COLLEGE, is serving as seminar moderator. He has taught 31 different courses, founded the Etown Robotics & Machine Intelligence Lab, led the Computer Engineering program to accreditation, and led the development of the sustainable design engineering concentration. Prior to Etown he was a Purdue University Assistant Professor, an IBM supercomputer researcher, an AI DuPont Hospital robotics researcher, and Director of Projects for the development of several high-tech office parks in Texas and California.

Co-sponsored by the
**Judy S.'68 and Paul W. Ware Colloquium on Peacemaking and Global Citizenship
and the Center for Global Understanding and Peacemaking**

In 2012, the Center for Global Understanding and Peacemaking received a grant from the US Undergraduate International Studies and Foreign Language (UISFL) Program, International Studies Division of the US Department of Education. This program provides funds to plan, develop, and carry out programs to strengthen and improve undergraduate instruction in international studies and foreign languages. For more information about the grant see: <http://www2.ed.gov/programs/uisfl/index.html>



Elizabethtown College

For further information contact Kay Wolf, Program Manager, Center for Global Understanding and Peacemaking, kwolf@etown.edu



Wunderlich Research 2018

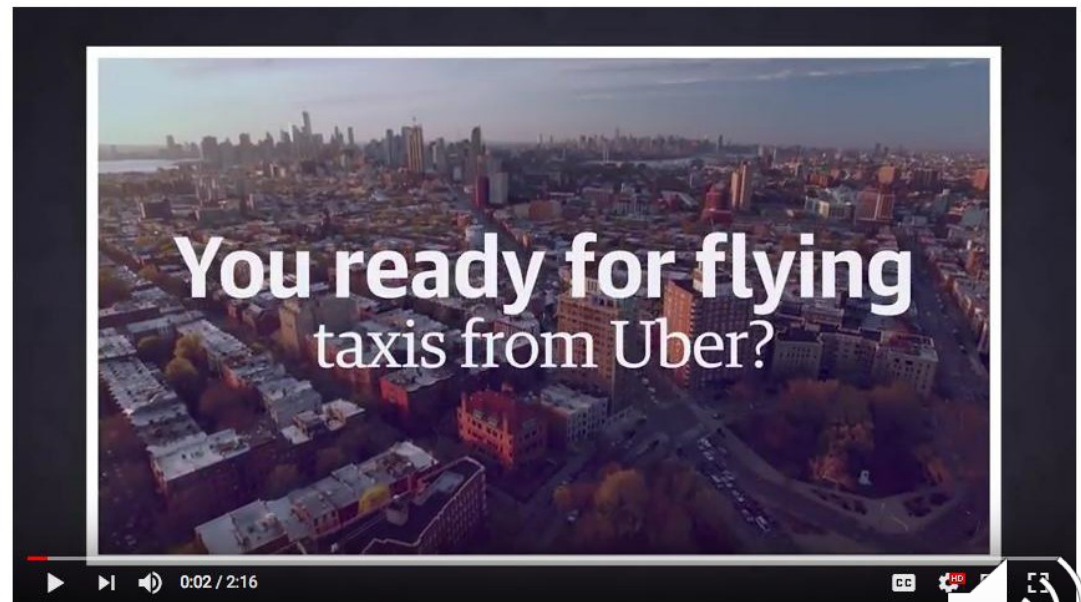
	Can human do?	Can bug do? (spider)	Can Conventional Computer Program do?	Can Symbolic AI Program do?	Can Artificial Neural Network do?	Comments
<u>COMPLEX ABILITIES:</u>						
44	Undetected Bias	yes	no	somewhat	somewhat	YES !! Hidden?!?
45	Disinformation	yes	somewhat	somewhat	YES	YES
46	Choosing “lesser?” evil	yes	yes	yes	yes	Driverless death
47	Sensor Fusion and Integration of Processing	yes	yes	somewhat	somewhat	yes

2018 #46

Choosing “lesser?” evil

Driverless death

What could possibly go wrong?



You ready for flying taxis from Uber? | Engadget Today

	Wunderlich Research 2018	Can human do?	Can bug do? (spider)	Can Conventional Computer Program do?	Can Symbolic AI Program do?	Can Artificial Neural Network do?	Comments
	<u>COMPLEX ABILITIES:</u>						
44	Undetected Bias	yes	no	somewhat	somewhat	YES !!	Hidden?!?
45	Disinformation	yes	somewhat	somewhat	YES	YES	
46	Choosing "lesser?" evil	yes	yes	yes	yes	yes	Driverless death
47	Sensor Fusion and Integration of Processing	yes	yes	somewhat	somewhat	yes	

2018 #47

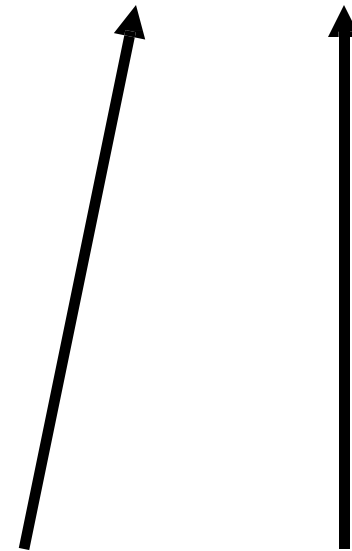
Sensor Fusion

(Vision, hearing, brainwaves, GPS, Laser-Range-Finders, Ultrasound, etc)

and

Integration of Processing

including combining **Symbolic AI** and **Neural Networks**



2011 IBM Watson

Video: https://www.youtube.com/watch?v=WFR3lOm_xhE

J. Wunderlich related IBM Research, mid-1990's

IBM S/390 supercomputers (New York) ported to IBM RS6000

workstations (Austin, Texas) – predecessor to POWER7 that **Watson** runs on

Supervised an Austin Texas Engineer via IBM Intranet

In 2011 Watson was a Special-Purpose Machine to play **Jeopardy**

Like **IBM "Deep-Blue"** -- Special-Purpose Machine to play **Chess** that beat world-champion Garry Kasparov in 1996

An IBM SP2 MPP Supercomputer by IBM "Power- Parallel" group in the same center as IBM S/390 SMP Supercomputer Development Lab

Present applications for Watson include Cloud computing, Healthcare, Education, and Weather Forecasting



2011 IBM Watson

Natural Language Processing

Understanding Context

Disambiguating language (understanding *which* meaning of a word in a sentence)

Somewhat understanding puns and wordplay

Knowledge Representation

Problem Definition

Pattern Matching

Data Mining

Confidence and Probability Theory

Machine Learning (adaptability)

MPP (Massively Parallel Processing) hardware

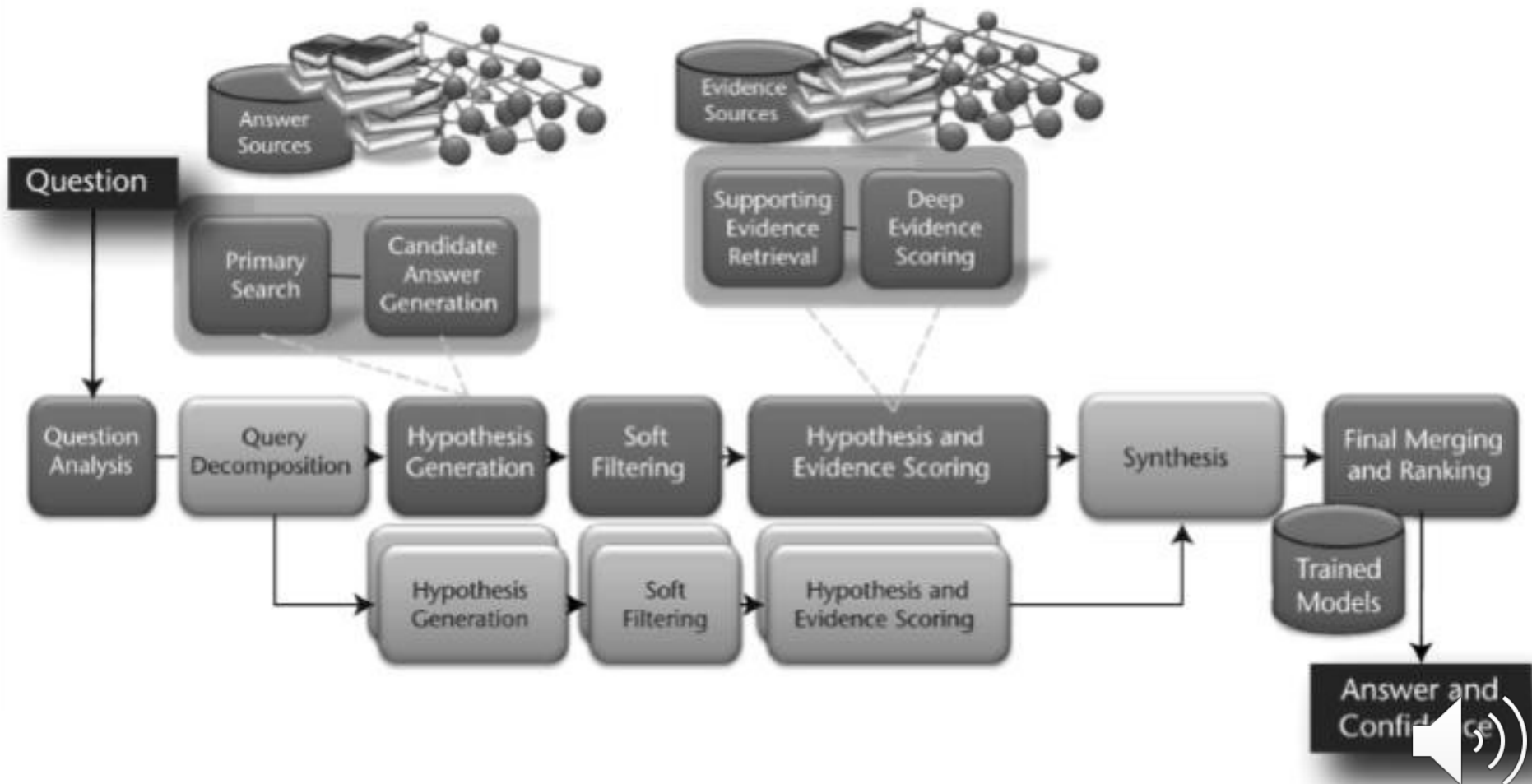
In 2011 Watson **not connected to the Internet**. But it had 200 million pages of documents on four terabytes of disc space including an entire copy of Wikipedia; and for a short time the “Urban Dictionary” (removed because Watson was cursing)



2011 IBM Watson

From 2010 AI Magazine "Building Watson: An Overview of the DeepQA Project"

<http://www.aaai.org/ojs/index.php/aimagazine/article/view/2303/2165>



2011 IBM Watson

From 2010 AI Magazine “*Building Watson: An Overview of the DeepQA Project*”

<http://www.aaai.org/ojs/index.php/aimagazine/article/view/2303/2165>

Excluded Question Types.

The *Jeopardy* quiz show ordinarily admits two kinds of questions that IBM and Jeopardy Productions, Inc., agreed to exclude from the computer contest: audiovisual (A/V) questions and Special Instructions questions. A/V questions require listening to or watching some sort of audio, image, or video segment to determine a correct answer. For example:

Category: Picture This

(Contestants are shown a picture of a B-52 bomber)

Clue: Alphanumeric name of the fearsome machine seen here.

Answer: B-52

Special instruction questions are those that are not “self-explanatory” but rather require a verbal explanation describing how the question should be interpreted and solved. For example:

Category: Decode the Postal Codes

Verbal instruction from host: We’re going to give you a word comprising two postal abbreviations; you have to identify the states.

Clue: Vain

Answer: Virginia and Indiana



2011 IBM Watson

From 2010 AI Magazine "*Building Watson: An Overview of the DeepQA Project*"

<http://www.aaai.org/ojs/index.php/aimagazine/article/view/2303/2165>

The Domain

As a measure of the *Jeopardy* Challenge's breadth of domain, we analyzed a random sample of 20,000 questions extracting the lexical answer type (LAT) when present. We define a LAT to be a word in the clue that indicates the type of the answer, independent of assigning semantics to that word. For example in the following clue, the LAT is the string "maneuver."

Category: Ooh....Chess

Clue: Invented in the 1500s to speed up the game, this maneuver involves two pieces of the same color.

Answer: Castling

About 12 percent of the clues do not indicate an explicit lexical answer type but may refer to the answer with pronouns like "it," "these," or "this" or not refer to it at all. In these cases the type of answer must be inferred by the context. Here's an example:

Category: Decorating

Clue: Though it sounds "harsh," it's just embroidery, often in a floral pattern, done with yarn on cotton cloth.

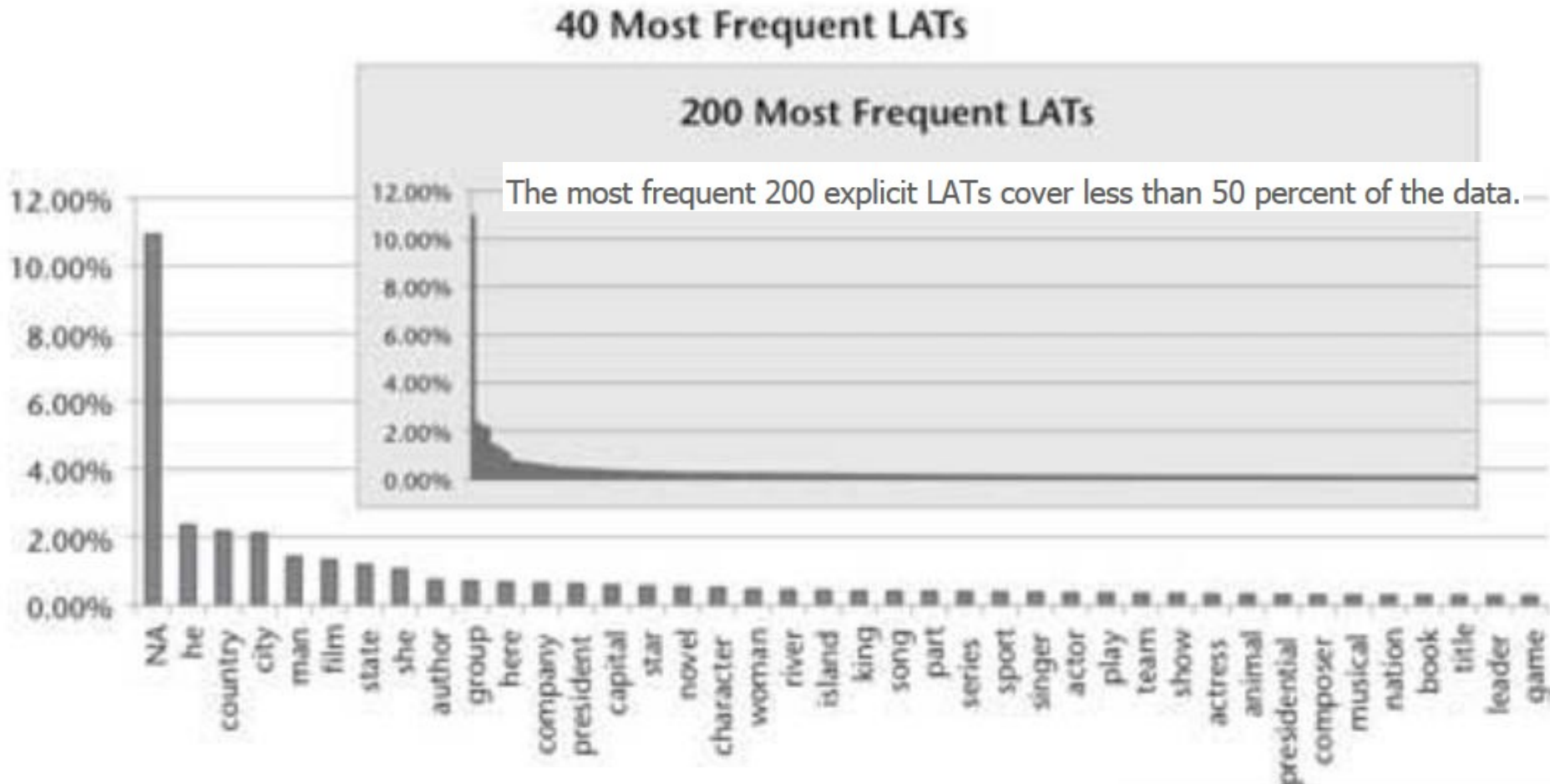
Answer: crewel



2011 IBM Watson

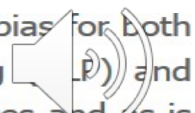
From 2010 AI Magazine "Building Watson: An Overview of the DeepQA Project"

<http://www.aaai.org/ojs/index.php/aimagazine/article/view/2303/2165>



Designer's **trying** to make Watson not so Application Specific.

Our clear technical bias for both



business and scientific motivations is to create general-purpose, reusable natural language processing and knowledge representation and reasoning (KRR) technology that can exploit as-is natural language resources and as-is structured knowledge rather than to curate task-specific knowledge resources.

2011 IBM Watson

From 2010 AI Magazine "Building Watson: An Overview of the **DeepQA** Project"

<http://www.aaai.org/ojs/index.php/aimagazine/article/view/2303/2165>

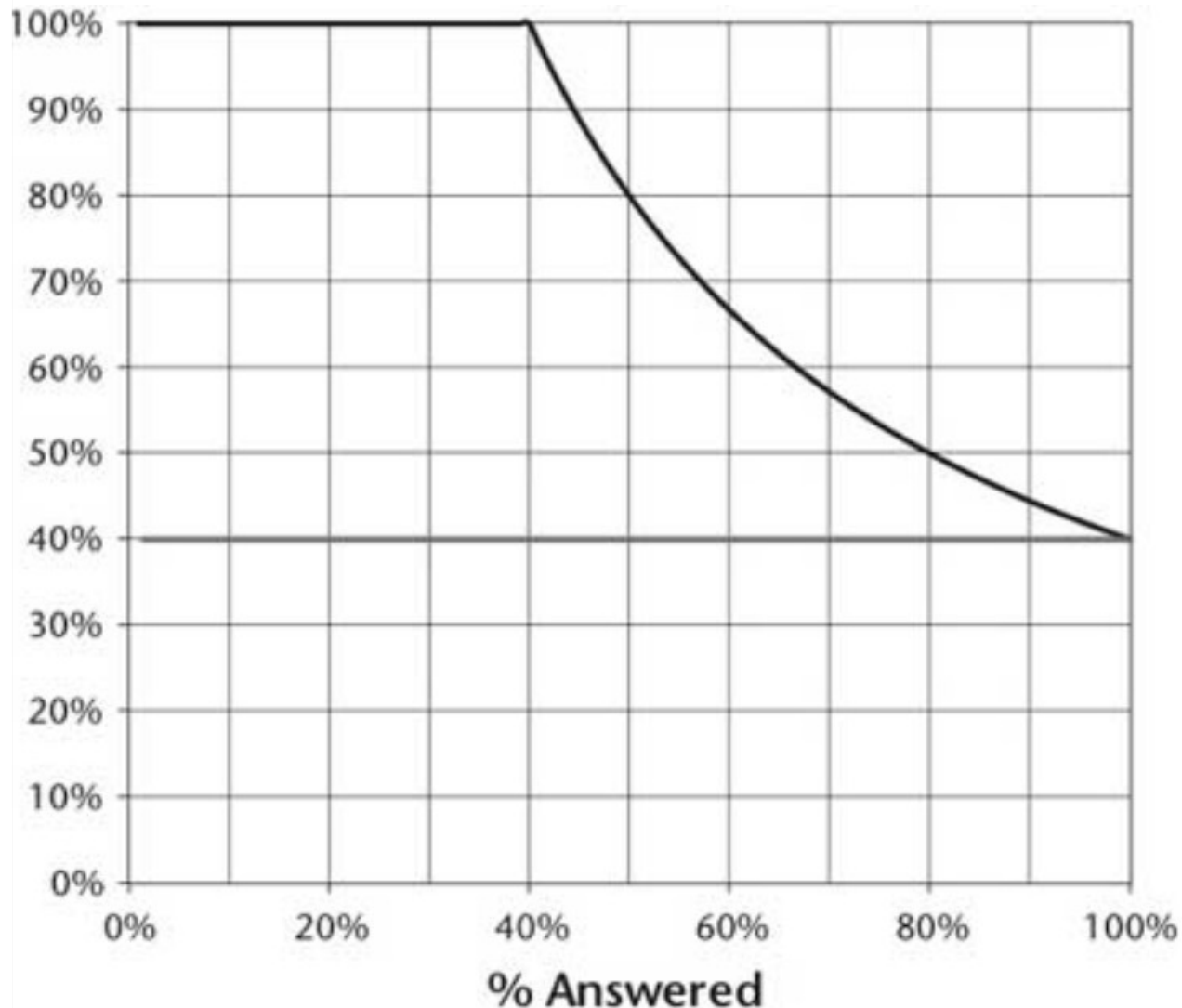


Figure 2. Precision Versus Percentage Attempted. Perfect confidence estimation (upper line) and no confidence estimation (lower line).

Programmers could "Tune" this to be more or less Aggressive in % attempted vs Precision to compete with the known ratio for best Jeopardy players

Watson would eventually TUNE ITSELF



2011 IBM Watson

From 2010 AI Magazine "Building Watson: An Overview of the DeepQA Project"

<http://www.aaai.org/ojs/index.php/aimagazine/article/view/2303/2165>

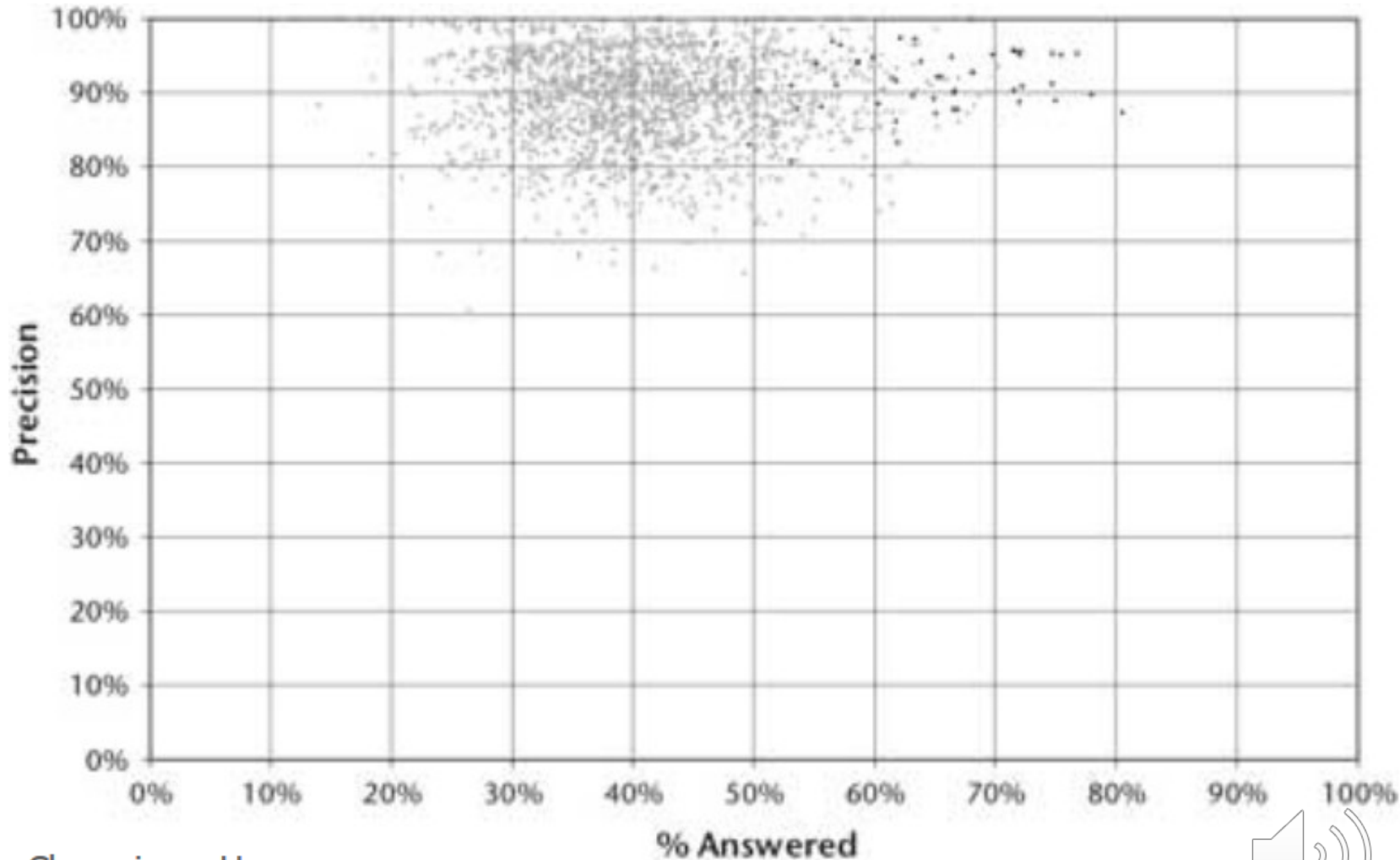


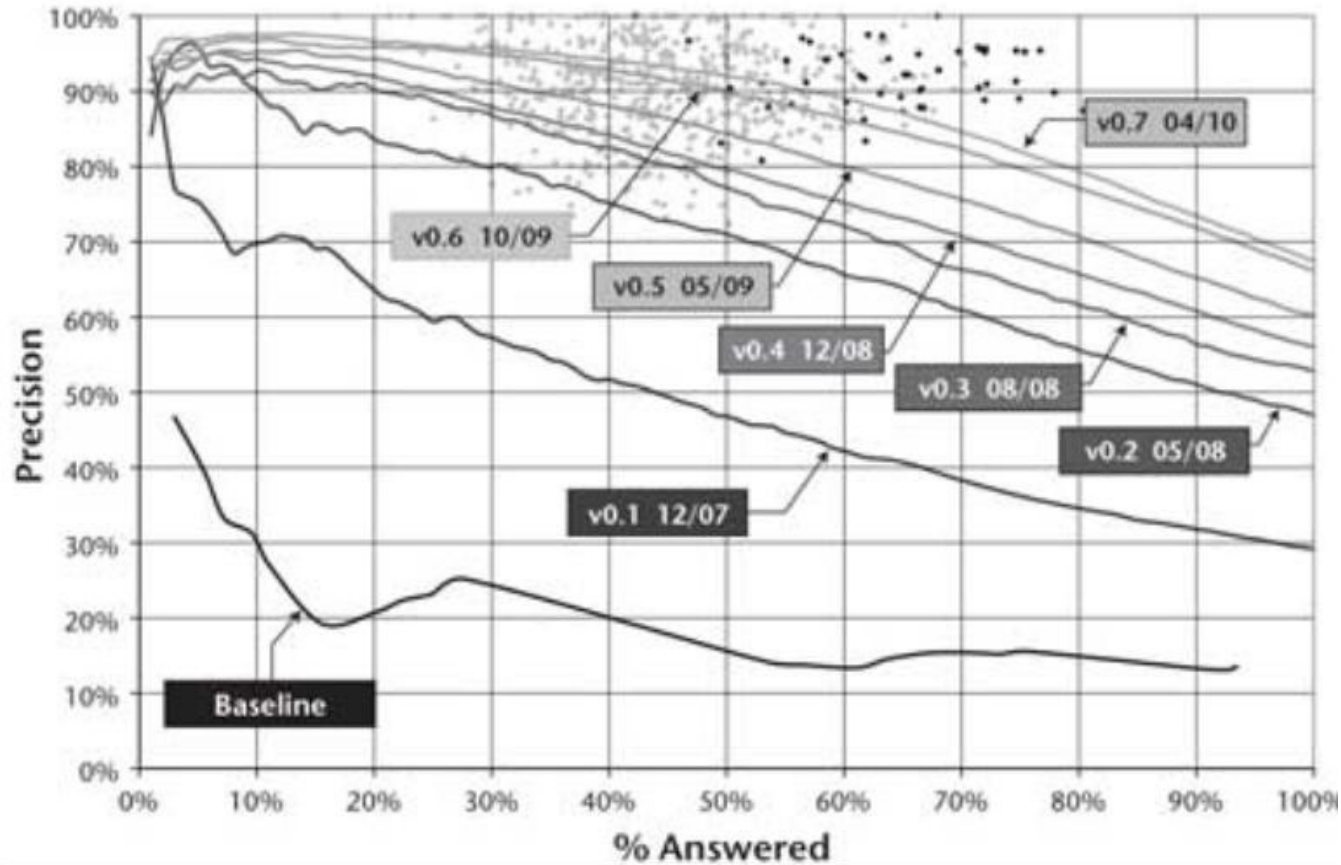
Figure 3. Champion Human Performance at Jeopardy.



2011 IBM Watson

From 2010 AI Magazine "*Building Watson: An Overview of the DeepQA Project*"

<http://www.aaai.org/ojs/index.php/aimagazine/article/view/2303/2165>



Watson's performance, and therefore "Confidences" increased over time

After approximately 3 years of effort by a core algorithmic team composed of 20 researchers and software engineers with a range of backgrounds in natural language processing, information retrieval, machine learning, computational linguistics, and knowledge representation and reasoning, we have driven the performance of DeepQA to operate within the winner's cloud on the *Jeopardy* task, as shown in figure 9. Watson's results illustrated in this figure were measured over blind test sets containing more than 2000 *Jeopardy* questions.

2011 IBM Watson

From “*Final Jeopardy*,” by Stephen Baker, 2012, Mariner Books Publishing:

- ❑ Initial problems:
 - ❑ Developed **speech defect** -- adding “D’ to words ending in “N”; like “What is Pakistand”
 - ❑ **No-common-sense wagering** on “Daily Double” e.g., it bet only \$5, when it was losing \$12,400 to \$6,700, because one heuristic (rule) told it to not bet much if it had close to only half as much as opponent; The reasoning of the rule was to have enough to catch up in “Final Jeopardy” where contestants wager before given a final question
- ❑ Watson **built confidence** (*and therefore increase it’s aggressiveness of play*) if it had just raced through a category
- ❑ Watson best with hard-facts unencumbered by **humor, slang, or cultural references**
- ❑ Watson, like Google search, **can’t make inductive leaps** like Charles Darwin



2011 IBM Watson

From “*Smart Machines, IBM’s Watson and the Era of Cognitive Computing,*”

by John E. Kelly III and Steve Hamm 2013, Columbia University Press:

- ❑ Watson will eventually interpret **images**, numbers (it had problems with Roman Numerals), **voices**, and other **sensory information**

- ❑ ***Neural Networks well-suited for this***

- ❑ ***Do preprocessing, then feed to a cognitive core-brain***

- ❑ **Big Data**

The digital Universe is growing ~60% per year with **social media, sensor networks, and huge warehouses of business, scientific, and government records on-line**

- ❑ **Coevolution of Computer Science and Medicine**

- ❑ Billions of combinations of variables in **human genome** results in **15 to 20% of medical diagnoses inaccurate or incomplete**

- ❑ **Urban Design & Planning**

- ❑ Requires understanding inner workings of a city

- ❑ **Human navigation**: At a busy intersection we instantly identify people, vehicles, buildings, streets, and sidewalks; and see how they interrelate ***difficult for driverless cars***



2011 IBM Watson

From “*The Second Machine Age*,” by Erik Brynjolfsson and Andrew McAfee 2014, W Norton & Son Publishing:

- **Dr. Watson** matches peer-reviewed medical literature to **patient symptoms, medical histories, and test results to formulate diagnosis and treatment**
 - Would take human 160 hours/week to do Watson’s reading of Medical literature
 - IBM partnered with Memorial Sloan-Kettering Cancer Center
 - Watson **augments** a **physician’s clinical expertise and judgment**
- Watson **not good at “Thinking outside the Box” (Ideation, Creativity, Innovation)**
- Humans needed for **idiosyncrasies and special cases** .. ***think about the risks of driverless cars***



2011 IBM Watson

From: “*IBM Watson: Smartest machine ever built*,” 2015, PBS NOVA episode,
<https://www.youtube.com/watch?v=3zQI-LMcDnA>

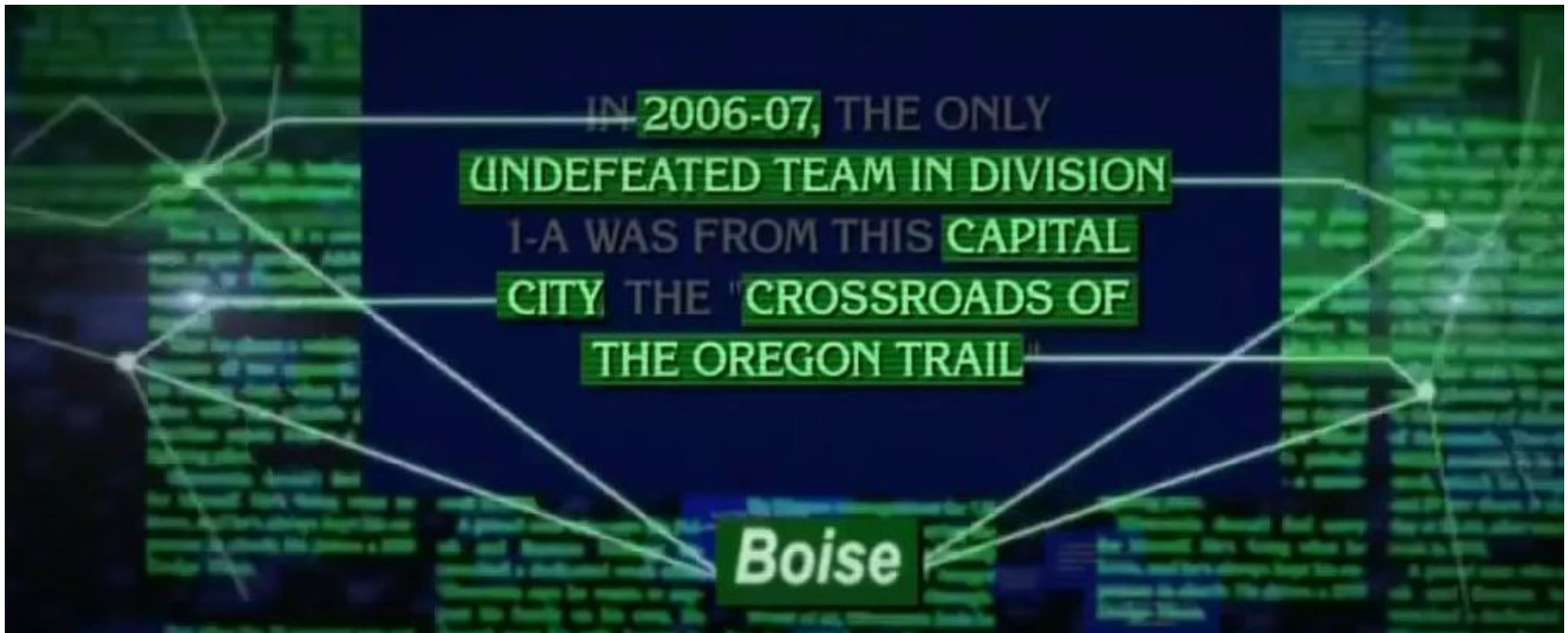
- ❑ Understanding jeopardy questions is difficult (also understanding categories)
- ❑ HCI **Human Compute Interaction** is difficult !!
 - ❑ 100's of practice games with humans
- ❑ Parsing sentences to find correct meaning of a **double-meaning** sentence
- ❑ Jeopardy different than **well-defined rules of Chess**; also:
 - ❑ **Humans play chess more conceptually** (Control center, flank opponent)
 - ❑ IBM Deep Blue just did exhaustive search of all possibilities
- ❑ Compared to six million rules for human **Common Sense** in the software “Psych,” IBM wanted Watson to be more flexible
- ❑ **2800 CPU's**
- ❑ **Disc Storage** included Bible, World Book Encyclopedia, all of Wikipedia, much of New York Times archive, the internet movie database, many books, plays, etc
- ❑ Since deaf (receives questions by text), **couldn't initially hear other answers**
- ❑ Unlikely to understand **overall meaning** in plays, parables, etc



2011 IBM Watson

From: *“IBM Watson: Smartest machine ever built,”* 2015, PBS NOVA episode, <https://www.youtube.com/watch?v=3zQI-LMcDnA>

- ❑ Watson giving 10's of thousands of old jeopardy questions with correct answers
 - ❑ Watson looks for patterns
 - ❑ Then Watson looks for supporting evidence



2011 IBM Watson

From: “*IBM Watson: Smartest machine ever built*,” 2015, PBS NOVA episode,
<https://www.youtube.com/watch?v=3zQI-LMcDnA>

- Then weigh the evidence, on average, and calculate a **confidence** for all possible answers

This original version of Watson was an advanced example of:

- 1) *Natural Language Processing*
- 2) *Statistical Analysis*



Watson, competing on the game show Jeopardy. The bars at the bottom show its confidence in each answer. If no answer passes the confidence threshold (the white line), Watson doesn't respond.

Answer	Confidence
Maxwell's silver hammer	96%
FRANK SINATRA	11%
Brown	7%

From 2015 ARS TECHNICA: “*Debugging the Myths about Artificial Intelligence*”

<http://arstechnica.com/information-technology/2015/12/demystifying-artificial-intelligence-no-the-singularity-is-not-just-around-the-corner/>



2014 IBM Watson

VIDEO: “[IBM Watson: How it Works.](https://www.youtube.com/watch?v=_Xcmh1LQB9I)” IBM: https://www.youtube.com/watch?v=_Xcmh1LQB9I

CONCEPTS:

- Observation/Evaluation/Decision-Making
- Unstructured Data (80% of the current Data on Earth)
- Natural Language Processing
- Context
- Intent
- Inferences

METHODOLOGY:

- “Corpos” body of relevant literature
- Curate Content
- “Ingestion” preprocessing (indexing & organizing)
- Machine Learning
 - “QuestionAnswer” pairs (by experts) for “Ground Truth”
- Continuous learning
- Evidence-based recommendations
- Yield of new inferences and patterns
- Hypothesis’ generation / evidence search / confidence
 - From weighted evidence scores Data
- Analytics to glean insights
 - Create inspirations for Human Experts to augment their decisions



2015 IBM Watson

Reference: *“IBM Pushes Deep Learning with a Watson Upgrade,”* 2015, MIT Technology Review,

<https://www.technologyreview.com/s/539226/ibm-pushes-deep-learning-with-a-watson-upgrade/>

“Deep learning involves training a computer to recognize often complex and abstract patterns by feeding large amounts of data through successive networks of artificial neurons, and refining the way those networks respond to the input”

“Combining disparate strands of AI research could become an important trend in coming years”

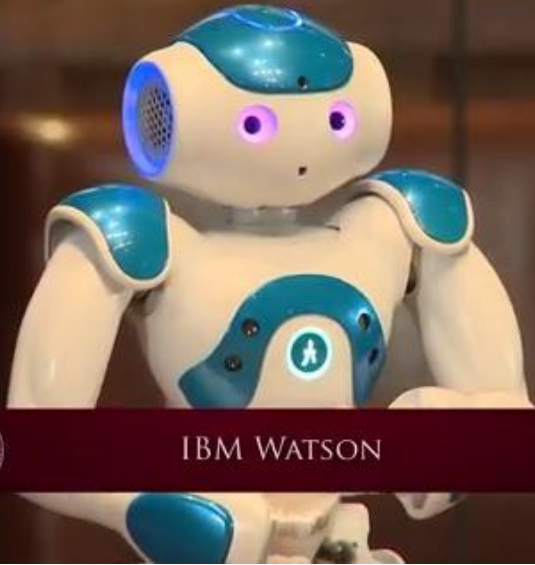
“Applying learning from one area, such as vision, to another, such as speech, is known as a multimodal approach. It could make future AI systems far more useful and could yield fundamental insights into the nature of intelligence.”



2016 IBM Watson

Watch all of this Oxford University
Video:

<https://www.youtube.com/watch?v=rXVoRyIGGhU>



IBM WATSON



0:12 / 5:13

